

2009 CAI, Channels of Communication Advertising Contract

Company's Billing Information:

Company Name: _____
 Address: _____ City: _____ Zip: _____
 Phone: (_____) _____ Fax: (_____) _____
 Contact Person: _____ E-mail: _____
 Contact: _____
 CAI Member: Yes If Yes, Member # _____ No (Non-members of CAI will be charged 50% additional.)
 Authorized Signature: _____ Date: _____

Advertisement Dimensions & Rates:

There are (4) issues of the Channels of Communication sent out on a quarterly basis. Artwork is due by the 1st of the following months: February, May, August, November. See acceptable artwork formats below.

Ad Size	Single	Every other issue - price per issue	All issues - price per issue
Full Page 7.5" wide x 10" high	\$850.00	\$750.00	\$650.00
Half Page 7.5" wide x 4.75" high	\$600.00	\$525.00	\$425.00
One-quarter Page 3.5" wide x 4.75" high	\$500.00	\$425.00	\$300.00
Eighth Page 3.5" wide x 2" high	\$200.00	\$150.00	\$125.00
Front Inside Cover (Color) Full Page - 7.5" wide x 10" high	N/A	N/A	\$1,000
Back Inside Cover (Color) Half Page - 7.5" wide x 4.75" high	N/A	\$850	\$750
Back Outside Cover (Color) Half Page 7.5" wide x 4.75" high	N/A	\$850	\$750
Back Outside Cover (Color) One-quarter Page 3.5" wide x 4.75" high	N/A	\$700	\$600

Ad Size & Schedule:

Please send your ad to info@crossprintservices.com. Acceptable Formats are: Illustrator C2S (.eps), all fonts converted to outlines. High resolution .pdf, .jpg or .tif are accepted. (Minimum 300 dpi for color, 150 dpi for grayscale, 1,200 dpi for black & white line art)

I am submitting this contract for the following ad size & Schedule:

Full Page:	<input type="checkbox"/> Single	<input type="checkbox"/> Every other issue	<input type="checkbox"/> All issues \$ _____
Half Page:	<input type="checkbox"/> Single	<input type="checkbox"/> Every other issue	<input type="checkbox"/> All issues \$ _____
Quarter Page:	<input type="checkbox"/> Single	<input type="checkbox"/> Every other issue	<input type="checkbox"/> All issues \$ _____
Eighth Page:	<input type="checkbox"/> Single	<input type="checkbox"/> Every other issue	<input type="checkbox"/> All issues \$ _____
Front Inside Cover:			<input type="checkbox"/> All issues \$ _____
Back Inside Cover:		<input type="checkbox"/> Every other issue	<input type="checkbox"/> All issues \$ _____
Back Outside Cover: (half page)		<input type="checkbox"/> Every other issue	<input type="checkbox"/> All issues \$ _____
Back Outside Cover (Qtr. Page)		<input type="checkbox"/> Every other issue	<input type="checkbox"/> All issues \$ _____

Unless otherwise specified, the chapter will assume that the advertisement will commence running the first possible issue after having received the contract, payment, and artwork.

Payment Options:

Channels Ad Space Total Amount Due: \$ _____

I WOULD LIKE TO PAY WITH: CHECK payable to CAI (enclosed) CREDIT CARD

If paying with Credit Card: Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Zip Code: _____ Signature: _____

Please send completed form and payment to:

CAI - Channel Islands Chapter
 PO Box 3575
 Ventura, CA 93006

Terms & Conditions:

- CAI - CIC shall not be bound by specific location / position requests. Allocation of ads will be based on date and time of receipt of payment.
- CAI - CIC has the right to verify credentials / designations.
- Additional charges will apply for graphic design, file conversion, or modifications.