

2025

CAI-CHANNEL ISLANDS CHAPTER

MARKETING OPPORTUNITIES



SERVING VENTURA, SANTA BARBARA,
SAN LUIS OBISPO, AND KERN COUNTIES



BUILDING BETTER COMMUNITIES





The Channel Islands Chapter of Community Associations Institute provides education, resources, networking and advocacy to the Community Associations industry in Ventura, Santa Barbara, San Luis Obispo and Kern counties. As the chapter continues to grow, nearing 1,100-chapter members, we look forward to once again providing you with opportunities to develop essential relationships to grow your business!

Enclosed are the sponsorship and advertising opportunities for 2025. We value your investment and involvement with the chapter and that is why our marketing opportunities are designed with your success in mind! Take advantage of these opportunities to meet our members, build relationships, share your expertise, and make your business stand out!

Thank you for your membership with CAI-Channel Islands Chapter as we work together in ***Building Better Communities!***



We look forward to partnering with you to grow your business in 2025!

Event Calendar	4
Sponsorship Levels.....	5
Education	
Ventura County Luncheon Programs	6
Santa Barbara Luncheon Programs	7
Central Coast Luncheon Programs.....	7
Community Faires	8
Chapter Webinars.....	9
Board Leader Certificate Webinar Series.....	9
Networking	
Awards Dinner.....	10
Bingo & Brews	11
Holiday Happy Hour.....	12
Reverse Trade Show	12
Advertising	
Print.....	13
Digital Media	15
Additional Opportunities.....	16

2025 CAI-CHANNEL ISLANDS CHAPTER

Event Calendar

JANUARY

- 16 Chapter Luncheon**, 11:15 am,
Spanish Hills Club, Camarillo
- 24 Awards Dinner**, 5:30 pm,
Spanish Hills Club, Camarillo
- 30 Chapter Webinar**, 11:00 am, Zoom

FEBRUARY

- 6 Central Coast Luncheon**, 11:30 am
Ventana Grill, Pismo Beach
- 27 Chapter Luncheon**, 11:15 am
Spanish Hills Club, Camarillo

MARCH

- 6 Santa Barbara Luncheon**, 11:30 am
Mar Monte Hotel, Santa Barbara

APRIL

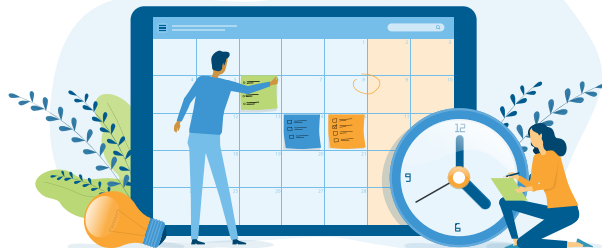
- 1 Chapter Luncheon**, 11:15 am
Spanish Hills Club, Camarillo
- 10 Central Coast Luncheon**, 11:30 am
Ventana Grill, Pismo Beach
- 29 Community Faire**, 3:30 pm
Hyatt Regency, Westlake Village

MAY

- 7-10 CAI Annual Conference**, Orlando, FL
- 15 Chapter Webinar**, 11:00 am, Zoom
- 29 Reverse Trade Show**, Location TBD (Ventura County)

JUNE

- 12 Central Coast Community Faire**, 3:30 pm
(location TBA)
- 17 Santa Barbara Luncheon**, 11:30 am
Ventana Grill, Pismo Beach
- 24 Chapter Luncheon**, 11:15 am
Los Robles Greens, Thousand Oaks



JULY

— No Chapter Events —

AUGUST

- 7 Chapter Webinar**, 11 am, Zoom
- 19 Chapter Luncheon**, 11:15 am
Los Robles Greens, Thousand Oaks
- 21 Central Coast Luncheon**, 11:30 am
Ventana Grill, Pismo Beach

SEPTEMBER

- 4 CLAC Bingo & Brews**, Location TBD (Ventura County)
- 30 Community Faire**, 3:30 pm
Spanish Hills Club, Camarillo

OCTOBER

- 7, 14, 21 Board Leadership Webinar Series**, 10 am, Zoom
- 28 Chapter Luncheon**, 11:15 am
Los Robles Greens, Thousand Oaks

NOVEMBER

- 6 Santa Barbara Luncheon**, 11:30 am
Mar Monte Hotel, Santa Barbara
- 13 Central Coast Luncheon**, 11:30 am
Ventana Grill, Pismo Beach
- 18 Chapter Luncheon**, 11:15 am
Spanish Hills Club, Camarillo

DECEMBER

- 4 Holiday Happy Hour**, 5-7 pm, Westlake Village
- 9 Chapter Luncheon**, 11:15 am
Spanish Hills Club, Camarillo

For the most up-to-date information on chapter events, venue address, and to register, visit


cai-channelislands.org



Sponsorship Levels

Make the most of your membership by becoming one of our exclusive Platinum, Gold, Silver, or Bronze sponsors. To qualify for Platinum, Gold, Silver, or Bronze sponsorship levels, select the marketing plan items you would like to sign up for using our online order form and have your total dollar amount reach the appropriate amount as listed below.



Platinum \$6,000+	Gold \$4,500	Silver \$3,000	Bronze \$2,000
Chapter Events Recognition	Chapter Events Recognition	Chapter Events Recognition	Chapter Events Recognition
Magazine Recognition Name/level/company logo listed in <i>Channels of Communication</i> (4 issues)	Magazine Recognition Name/level/company logo listed in <i>Channels of Communication</i> (4 issues)	Magazine Recognition Name/level listed in <i>Channels of Communication</i> (4 issues)	Magazine Recognition Name/level listed in <i>Channels of Communication</i> (4 issues)
Chapter Membership Directory Recognition Name/level/company logo listed in directory	Chapter Membership Directory Recognition Name/level/company logo listed in directory	Chapter Membership Directory Recognition Name/level listed in directory	Chapter Membership Directory Recognition Name/level listed in directory
Email Blast Recognition Company logo with website link featured in two email blasts.	Email Blast Recognition Company logo with website link featured in two email blasts.		
Social Media Recognition Your company logo or photo featured in sponsor thank you post.			
Partner Spotlight Recognition Partner Spotlight with your company logo and photo with description of services and website featured in one chapter magazine issue.		To reserve marketing opportunities, submit the marketing plan order form by going to: https://form.jotform.com/CAICIC/2025MPform or scanning QR code. 	

Benefits available may vary, due to time of commitment. Please complete your marketing plan order form by February 2, 2025.

Please direct all questions to Leah Ross, Executive Director, at 805-658-1438 or email leah@cai-channelislands.org.

Check Payments can be mailed to:
CAI-Channel Islands Chapter
PO Box 3575
Ventura, CA 93006

PLEASE NOTE: All prices quoted are for the members of CAI-Channel Islands Chapter. Non-member pricing is an additional 50% over the quoted price.

CANCELLATION POLICY: Cancellation (refund request) or credit request of a marketing opportunity will result in a \$50 non-refundable deposit per sponsorship or advertising opportunity and must be made at least 30 days prior to the event date or advertising deadline. All credits must be used within the 2025 calendar year. No marketing plan refunds or credit requests are allowed if within 30 days of the event date or advertising deadline.

The
chapter's biggest
networking
opportunities!

Ventura County Luncheon Programs

Our Chapter Luncheon Programs are an excellent opportunity to meet and greet community managers and board members. In the past, these programs have reached up to 175 chapter members in attendance.

JAN 16	CAMARILLO	AUG 19	THOUSAND OAKS
FEB 27	CAMARILLO	OCT 28	THOUSAND OAKS
APR 1	CAMARILLO	NOV 18	CAMARILLO
JUNE 24	THOUSAND OAKS	DEC 9	CAMARILLO

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Exhibitor Sponsor	Registration for one company representative. Six foot skirted table to display your company information. Company mentions at event. Company name on event flyer and chapter website event page.	20	\$575 per luncheon
Upgrade Your Exhibitor Space and Support CLAC!	Your exhibit space will be reserved in a priority location by the front entrance (Be the first to shake hands with attendees!). Company mentions and recognition as the CLAC sponsor. Special thank you on chapter website event page. Limit of four spots available per luncheon. (CLAC is CAI's Legislative Action Committee that monitors legislation the directly impacts the Homeowners Associations industry.)	4	\$100
Attendee Table Sponsor	Registrations for two of your company representatives and six registrations for invited Community Managers and/or Community Association Volunteer Leaders seated at your reserved table (you invite and make reservation). Company name on reserved table. Recognition at event and on the website.	6	\$450 per luncheon
Centerpiece Sponsor	Sponsor centerpieces placed on every table (Chapter will provide centerpieces). Company name/business card on each centerpiece. Registration for one company representative.	1	\$350 per luncheon
Lanyard Sponsor	Chapter provides custom lanyards with your logo on it. Lanyards are used at all Chapter Luncheon Programs and Community Faires.	1	\$3,000
Tote Bag Sponsor	Provide your company-branded bags to have at check-in table at chapter luncheons in Ventura and Santa Barbara Counties. *Two sponsorships available: January - June and July - December.	2	\$1,300* per six months
Pen Sponsor	Company pen at each attendee's seat and at check-in at all luncheon programs and the Community Faire during the six month period. Pens to be supplied by sponsor (Approx. 1,000 pens needs for each six month period.) *Two sponsorships available: January - June and July - December.	2	\$700* per six months



Santa Barbara County Luncheon Programs

MAR 6 | JUN 17 | NOV 6 | SANTA BARBARA

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Exhibitor Sponsor	Lunch for one company representative. Six foot skirted table to display your company information. Company mentions at event. Company name on event flyer and chapter website event page.	12	\$550 per luncheon
Upgrade Your Exhibitor Space and Support CLAC!	Your exhibit space will be reserved in a priority location by the front entrance (be the first to shake hands with attendees!). Company mentions and recognition as the CLAC sponsor. Special thank you on chapter website event page. Limit of four spots available per luncheon. (CLAC is CAI's Legislative Action Committee that monitors legislation the directly impacts the Homeowners Associations industry.)	2	\$100
Attendee Table Sponsor	Lunch for two of your company representatives. Lunch for six invited Community Managers and/or Community Association Volunteer Leaders seated at your reserved table (you invite and make reservation). Company name on reserved table. Recognition at event and on the website.	4	\$450 per luncheon
Centerpiece Sponsor	Sponsor centerpieces placed on every table (Chapter will provide centerpieces). Company name/business card on each centerpiece. Lunch for one company representative.	1	\$300 per luncheon
Literature Sponsor	Opportunity to have your company information (brochure, etc.) at each attendee's place setting (you provide material). Company recognition at the event.	4	\$150 per luncheon

Central Coast Luncheon Programs

The chapter is dedicated to the education of association board members and community managers on the central coast. Sponsor these programs to target your marketing in this area! These programs have averaged 80 attendees.

FEB 6 | APR 10 | AUG 21 | NOV 13 | PISMO BEACH

COMMUNITY FAIRE | JUNE 12 (see page 8 for details)

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Exhibitor Sponsor	Registration for one company representative. Six foot skirted table to display your company information. Company name on event flyer and on chapter website event page.	12	\$500 per luncheon
Literature Sponsor	Opportunity to have your company information (brochure, etc.) at each attendee's place setting (you provide material). Company recognition at the event.	4	\$150 per luncheon
Tote Bag Sponsor	Provide your company-branded bags to have at check-in table at all four Central Coast Luncheon Programs.	1	\$1,100 all luncheons

Community Faires

The Community Faires are a prime opportunity to meet and network with Homeowners, Board Members and Community Managers. These events are the most well attended chapter events as we have maximized the trade show experience and educational sessions for our members.

APR 29 HYATT REGENCY WESTLAKE | JUN 12 PISMO BEACH
SEP 30 SPANISH HILLS CLUB, CAMARILLO



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
Event Sponsor	Includes company logo on event flyer, event invitation, on website and in chapter magazine. Company name on signage and mentions at event. Company name on attendee event bags and opportunity to place company literature or promotional item in the bags. Opportunity to attend exclusive Managers' Happy Hour at event (only managers and event/grand prize sponsors can attend). Two (2) company representatives to attend exclusive manager and board member education programs with opportunity to give one minute intro on company at the beginning of the program.	8	\$750 per event
Grand Prize Sponsor	Sponsor the Grand Prize Give-A-Way with recognition during give-a-way (during the educational program). Company name on signage and mentions at event. Attendance at the Manager's Only Happy Hour (two company reps). Includes company logo on event flyer, event invitation, on website and in chapter magazine. Company name on attendee event bags and opportunity to place company literature or promotional item in the bags.	2	\$650 per event
Attendee Bags Sponsor	Company name on attendee event bags. Opportunity to place company literature in attendee bags. Company name on event flyer, event invitation, on website, and in chapter magazine. Company name on signage and mentions at event.	1	\$600 per event
Dessert Bar Sponsor	Premier signage at the Dessert Bar. Opportunity to place company literature in attendee bags. Company name on event flyer, event invitations, on website, and in chapter magazine. Company name on signage and mentions at event. Includes one event registration.	3	\$500 per event
Exhibit Hall Sponsor	Premier signage at the hors d'oeuvres tables. Opportunity to place company literature in attendee bags. Company name on event flyer, event invitations, on website, and in chapter magazine. Company name on signage and mentions at event. Includes one event registration.	4	\$500 per event
Centerpiece Sponsor	Sponsor centerpieces placed at each of the tables where members eat (Chapter will provide centerpieces). Company name/business card on each centerpiece. Company name on event flyer, event invitation, on website, and in chapter magazine.	1	\$400 per event
Exhibit Space—Premier Location Sponsor	Six foot skirted table (with electricity) in a PREMIER LOCATION (you choose) to display your company information. Company name on chapter website event page and event thank you in Channels of Communication. Limit of three (3) company representatives.	10	\$775 per event
Exhibit Space Sponsor	Six foot skirted table with electricity to display your company information. Company name on chapter website event page and event thank you in Channels of Communication. Limit of two (2) company representatives.	40	\$695 per event
Promo Swag Sponsor	Make sure everyone goes home with your company information! Include your company promo item and/or literature in all of the attendees tote bags.	10	\$300

Chapter Webinars

JAN 30 | MAY 15 | AUG 7



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
Webinar Sponsor	Company logo / name on chapter website, marketing material, email blasts, and Zoom registration page. Opportunity to introduce your company at the beginning of the webinar or show company video (30 seconds). Provide a give-a-way for additional exposure at the close of the session. Registration list with attendees names and emails (post-event).	4	\$350



On-Demand Webinars

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
On-Demand Webinar Sponsor	Send us a 30-second company introduction placed at the beginning of one of our recorded webinars OR can feature a clip with your company's information including company logo, mission statement, services, website, etc. Company name featured on the "On-Demand Webinars" website page.	One (1) for each on-demand webinar, the recorded version of the chapter's live webinars	\$150

Board Leader Certificate Webinar Series

OCT 7 1: CID LAW & RULE ENFORCEMENT
OCT 14 2: RESERVE STUDIES, FINANCIALS, & INSURANCE
OCT 21 3: MANAGEMENT, BOARD MEETINGS, & MAINTENANCE



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
Board Education Sponsor	Company logo / name on chapter website, marketing material, email blasts, and Zoom registration page. Opportunity to introduce your company at the beginning of the webinar or show company video (30 seconds). Provide a give-a-way for additional exposure at the close of the session. Registration List with attendees names and emails (post-event).	6	\$350

Awards Dinner

The Awards Dinner is an annual social event to present our 2024 Chapter Awards, recognize our chapter members and volunteers, and enjoy a fun evening of networking and entertainment.

JAN 24 SPANISH HILLS CLUB, CAMARILLO



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Table of 10 Sponsor	Reserved Table of 10. Company name on reserved table and on powerpoint presentation. Company logo on website, email marketing, in chapter magazine, and mentions at event.	12	\$1,800
Corporate Sponsor	Company logo included on event flyer, event invitation, and event marketing. Meet and Greet all guests as they arrive! (welcome to hand out company promo item). Company logo on step and repeat (photo opp by the front entrance). Company logo on powerpoint presentation during awards presentation. Company logo on website, email marketing, in chapter magazine, and mentions at event. Three (3) event tickets / \$1500 casino cash.	6	\$1,600
Table of 8 Sponsor	Reserved Table of 8. Company name on reserved table and on powerpoint presentation. Company logo on website, email marketing, in chapter magazine, and mentions at event.	10	\$1,550
Bar/Cocktails Sponsor	Sponsor the hosted drinks during the cocktail hour – your name on the drink tickets. Company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. Two (2) event tickets.	4	\$1,300
360 Booth Sponsor	Includes company logo on all souvenir videos taken at the 360 Booth. Includes company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. Special signage at 360 Booth. One (1) event ticket.	1	\$1,250
Photo Booth Sponsor	Includes company logo on all the souvenir photographs taken at the photo booth. Includes company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. Special signage at photo booth table. One (1) event ticket.	2	\$1,200
Champagne Sponsor	Sponsor the “welcome sip” and hand a glass of champagne to each guest as they arrive. Company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. Special signage at champagne table. One (1) event ticket.	1	\$1,200
Centerpiece Sponsor	Company logo on flower picks in all centerpieces. Includes company name on website, email marketing, in chapter magazine, and mentions at event. One (1) event ticket.	2	\$950
Attendee Gift Sponsor	Company name on attendee gift placed at each attendee’s place setting. (chapter purchases gift) Includes company logo on website, email marketing, in chapter magazine, and mentions at event. Company name on powerpoint presentation during awards presentation. One (1) event ticket.	2	\$850
Music Sponsor	Sponsor the DJ for the night with special recognition during event and signage by the DJ. Includes company logo on website, email marketing, and in chapter magazine. Company logo on PowerPoint presentation during awards presentation. One (1) event ticket.	2	\$700
Registration Sponsor	Exclusive signage near registration check-in. Company name on website, email marketing, in chapter magazine, and mentions at event. One (1) event ticket	10	\$500
Prize Sponsor	Company name on signage next to your prize item. Company mentions during prize give-a-way.	15	\$250

Bingo & Brews

Join us for a fun, networking event to support our California Legislative Action Committee (CLAC).

SEP 4 LOCATION: TBA



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Premier Bingo Sponsor	Company logo on all marketing including website, event flyer, and email marketing. Company logo on backdrop that is behind the DJ/bingo caller. Opportunity to be the bingo caller with recognition from the stage. Includes three (3) event registrations and nine (9) additional bingo cards.	6	\$1,300
Bar / Drink Sponsor	Company logo on the drink tickets handed out to each attendee and company name on cocktail napkins at the bar. Company name on all marketing material and mentions from the stage including opportunity to hand out drink tickets during bingo for additional recognition. Includes two (2) event registrations and six (6) additional bingo cards.	4	\$1,100
Table Sponsor	Reserved Table of eight (8). Includes eight (8) event registrations to invite managers to attend and sit at your table. Decorate your table and hand out promotional items to your guests. Company name on all marketing material and company mentions from the stage. Includes with eight (8) event registrations and sixteen (16) additional bingo cards.	12	\$1,100
Dauber Sponsor	Company logo on the daubers handed out to each attendee. Company name on all marketing material and company mentions from the stage. Includes one (1) event registration and three (3) additional bingo cards.	1	\$1,000
Centerpiece Sponsor	Company name on all marketing material and company mentions from the stage. Includes company logo on each centerpiece. (chapter provides centerpieces). Includes one (1) event registration and two (2) additional bingo cards.	1	\$800
Grand Prize Blackout Bingo Sponsor	Sponsor the grand prize give-a-way for the BLACKOUT Bingo round. Company name on all marketing material. Company mentions from the stage. Company recognition and assist the bingo caller during the BLACKOUT Bingo Round. Includes one (1) event registration and three (3) blackout bingo cards.	4	\$600
Event Prize Sponsor	Company name on all marketing material. Company mentions during prize give-a-way. Includes one (1) event registration and one (1) additional bingo card.	12	\$400
Dinner Sponsor	Company name on all marketing material. Company name on signage at dinner buffet. Includes one (1) event registration and one (1) additional bingo card.	4	\$350
Dessert Bar Sponsor	Company name on all marketing material. Includes company logo on signage at the dessert bar.	4	\$300

Holiday Happy Hour

Kick off the holidays with CAI-Channel Islands Chapter and join us for this fun and festive networking event. This social event is attended by community managers and features a happy hour, hors d'oeuvres and networking from 5-7 pm.

DEC 4 WESTLAKE VILLAGE INN, WESTLAKE VILLAGE



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Happy Hour (Event) Sponsor	Company logo/name on all event marketing. Opportunity to greet attendees and place company promotional items at front check-in table. Company mentions at the event with the opportunity to do a company introduction. Two (2) event registrations.	6	\$700
Managers' Registrations Sponsor	This sponsorship pays for managers' registrations so they can attend for free. Company logo / name on all event marketing including exclusive marketing that is sent to Managers. Company mentions at the event. Two (2) event registration.	4	\$500
Centerpiece Sponsor	Exclusive centerpiece sponsor with company name on each centerpiece (centerpieces are given away at the end of the evening). Includes company name on all event marketing. Company mentions at the event. One (1) event registration.	1	\$450
Hors d'oeuvres Sponsor	Includes company name on all event marketing. Company logo on signage at hors d'oeuvres tables. Company mentions at the event. One (1) event registration.	4	\$350
Prize Sponsor	Company name on sign next to your prize. Company mentions during prize give-a-way with opportunity to announce the winner. (Chapter purchases prize)	8	\$150



Reverse Trade Show

MAY 29 SPANISH HILLS CLUB, CAMARILLO

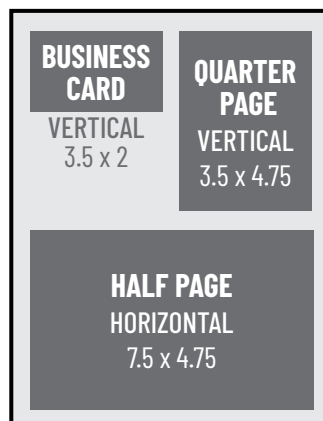
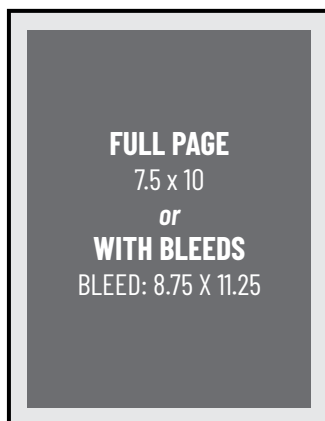
Meet face-to-face with management company decision makers! Management Company members staff each table and Business Partners visit the tables for three-minute interactions, similar to speed dating. Sponsorships are guaranteed attendance at the event. (No additional registration spots will be sold.)

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Premier Sponsor	Priority scheduling and guaranteed eight (8) appointments with management companies. Company logo on drink tickets handed out to all attendees. Includes two company representatives (stay together for appointments), recognition at the start of the trade show, and company logo on marketing material. Opportunity to hand out company information or promo swag items during appointments.	2	\$1,000
Event Sponsor	Exclusive networking with management companies with the opportunity to schedule appointments in advance with six (6) management companies. Includes two company representatives (stay together for appointments), recognition at the start of the trade show, and company logo on marketing material. Opportunity to hand out company information or promo swag items during appointments.	18	\$800
Interaction Sponsor	Includes two company representatives that will visit management companies together. (enter networking area after event sponsors). Includes company name on marketing material.	16	\$650
Prize Sponsor	Give-a-way a gift card to a manager in attendance (CAI purchases gift card) and gain a little extra recognition. (Please note, this does not include a registration to the event).	10	\$100

Chapter Magazine

Our full color chapter magazine is distributed to over 1,000 chapter members, including Association Volunteer Board Members, Homeowners, Community Managers and Management Companies. With award winning articles, the chapter magazine contains important industry information and timely updates for all of our members and a digital version of each issue is available on the chapter's website.

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	1 ISSUE	4 ISSUES
FULL PAGE Outside Front Cover	Premium placement advertising (first come, first served) 8.5 x 11, Bleed 8.75 x 11.25 Introduce your company by having a company photo on the front cover of the chapter magazine. Detailed description of your company services and contact information included in the magazine. (Must provide a professional, high-resolution photo). Limited to one time in a 12-month period.	1	\$1,500	N/A
FULL PAGE Inside Front Cover	Premium placement advertising (first come, first served) 8.5 x 11, Bleed 8.75 x 11.25	1	\$650	\$2,600
FULL PAGE Inside Back Cover	Premium placement advertising (first come, first served) 8.5 x 11, Bleed 8.75 x 11.25	1	\$650	\$2,600
HALF PAGE Outside Back Cover	Premium placement advertising (first come, first served) 7.5 x 4.75	1	\$650	\$2,600
Full Page	Vertical 8.5 x 11, Bleeds 8.75 x 11.25		\$550	\$2,200
Half Page	Horizontal 7.5 x 4.75		\$450	\$1,800
Quarter Page	Vertical 3.5 x 4.75		\$350	\$1,400
Business Card	Horizontal 3.5 x 2		\$250	\$1,000



Magazine Deadline

All Channels print artwork must be received by:

First Quarter Issue:..... February 7, 2025

Second Quarter Issue:..... May 2, 2025

Third Quarter Issue: August 1, 2025

Fourth Quarter Issue: November 7, 2025

Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. Only high-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be embedded in the file.

E-mail artwork to: leah@cai-channelislands.org



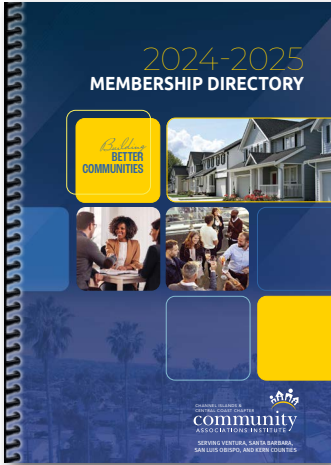
Magazine and Directory Advertising Terms & Conditions

Advertisers must be members of CAI-Channel Islands Chapter to advertise in the membership directory. Non-members can advertise in the Channels of Communication but will be charged 50% more for each ad placed.

Advertisements are not permitted for memberships in the homeowner or individual/on-site manager category.

CAI-CIC shall not be bound by specific location / position requests (except for front, back and divider pages). Allocation of ads will be based on date and time of receipt of payment. The Chapter reserves the right to determine actual position. CAI-CIC has the right to verify credentials / designations.

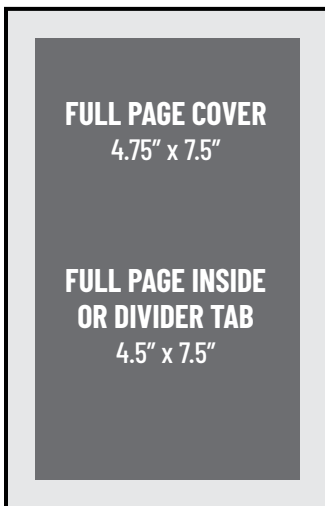
Additional charges will apply if graphic design, file conversion, and/or modifications are necessary.



Our full color chapter membership directory is distributed to over 1,000 chapter members, including HOA board members, community managers and management companies. As a member of CAI-Channel Islands Chapter, you receive one listing in the Membership Directory at no cost to you. Consider placing an advertisement or additional category listings for more exposure!

2025-26 Membership Directory

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Full Page Outside Back Cover	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock in a priority location, outside back cover. 4.75 x 7.5	1	\$1,750
Full Page Inside Front Cover	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock in a priority location, inside front cover. 4.75 x 7.5	1	\$1,500
Full Page Divider Tab Front or Back	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock on one of the divider tab pages. 4.5 x 7.5	8	\$1,500
Full Page Inside Back Cover	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock in a priority location, inside back cover. 4.75 x 7.5	1	\$1,200
Full Page	Vertical 4.5 x 7.5	60	\$1,000
Half Page	Horizontal 4.5 x 3.5	80	\$750
Business Card	Horizontal 3.5 x 2		\$600
Category Listing	First listing is free and includes both print and website directories.	1	FREE
Additional Category Listing	Additional listing in print and website directories.	unlimited	\$120



Directory Print Deadline: All ad artwork must be received by March 3, 2025. If new artwork is not received, the prior year's directory artwork will be used.

Artwork Requirements: See "Artwork Requirements" under Chapter Magazine on page 13.

Advertising Terms & Conditions: See "Magazine and Directory Advertising Terms & Conditions" under Chapter Magazine on page 13.

DIRECTORY CATEGORIES

Access Control / Gate Entry Systems	Mail Boxes & Street Signs
Accountants	Mailing Management & Processing Service
Architect / Civil Engineers	Management Systems & Tools
Asbestos / Lead Abatement	Metering Products & Services
Asphalt / Paving	Mold Remediation
Assessment Collections / Liens / Foreclosures	Paint Suppliers
Attorneys Specializing In Community Association Law	Painting
Attorneys Specializing In Construction Defect Law	Patio / Pool Furniture
Attorneys Specializing In Reasonable Accommodations	Pest Control
Balcony Inspections	Playground Equipment / Common Area Amenities
Banks / Financial Services	Plumbing
Cleaning Services	Pool Contractors, Resurfacing & Remodeling
Coin Operated Laundry	Pool Maintenance & Repair Services
Concrete	Pressure Washing
Concrete Repair	Reserve Studies
Construction Management	Roofing Contractors
Contractors, General	Roofing Products
Disclosure Documents	Security Hardware / Surveillance Cameras
Drywall Repair	Security / Patrol
Election Services	Stucco
Electrical Contractor	Telecommunications
Fence & Railing	Termite Control
Fire & Water Clean Up & Restoration	Tree Services
Gutter Cleaning	Utility Audits
Human Resources	Water Conservation
Insurance	Water Damage Restoration
Irrigation & Water Management	Water Heater Safety
Janitorial Service	Waterproofing
Lake & Pond Management	Window Cleaning
Landscape Maintenance	Wood Replacement - Siding & Decking
Laundry Room Equipment/Maintenance	Wrought Iron Fencing
Lenders	



Chapter Website

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Premier Website Advertising	Your ad linked to your website rotating on the Chapter's home page and the service directory category page. Your ad on your service directory category page. If you have more than one category page, there is an additional fee of \$300 per category page. Ads will appear in order of payment received. Your ad, linked to your website, featured on chapter email blasts. (approximately 6-8 email blasts).	10	\$960 per year
Service Directory Advertising	Your ad on your service directory category page. If you have more than one category page, there is an additional fee of \$300 per category page. Ads will appear in order of payment received. Your ad, linked to your website, featured on chapter email blasts. (Approximately 3-5 email blasts.)	4 per category	\$720 per year
Business Partner Educational On-Demand Webinar	Submit a 30 minute educational webinar presented by your company, featured on our chapter website under "Resources / On-Demand Webinars" (video can be linked to your website or YouTube page). Chapter email blasts promoting your webinar on a monthly basis (including your company name).	10	\$500
Service Directory - Premier Listing	Take your company to the top of the list on a category page in the online directory. Limited to three (3) per category.	3 per category	\$480 per year
Website Listing	First listing is free and includes both print and website directories.		FREE
Additional Web Listing	First listing is included in membership. Includes the same category listing(s) in Chapter's (print) Membership Directory. See Membership Directory section for further details.		\$120 per year
Optional: Ad Tile Design for Webpage Advertising	If you have reserved a website ad and need assistance with ad design, our web designer can create your ad for you.		\$50

Email Blast/Social Media



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
E-Blast Sponsor	Highlight your company with a banner ad featured on chapter email blasts for one month (approx. 4-5 email blasts) with link to your company's website. Ad dimensions: 650 x 150	24	\$600
Spotlight Video	Create a video featuring your company and the chapter will include the YouTube link embedded in our chapter's email blast and posted to the Chapter's social media pages. (1) e-blast and post, chapter chooses the month based on availability.		\$200

Additional Opportunities

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
CLAC Premier Partner	Support our California Legislative Action Committee (CLAC) and assist the chapter by meeting our annual CLAC contribution. Includes sponsoring the November Luncheon food collection (see below) and your company logo featured on the chapter website and on the CLAC Corner in all four of the chapter magazine issues.		\$600
CLAC November Luncheon Contributor	Contribute \$1 per food item collected (up to \$300) at our food collection at our November Ventura County Chapter Luncheon. The food is a donation to FoodShare of Ventura County and the contribution goes directly to our CA Legislative Action Committee (CLAC). Receive recognition all year long for the contribution on the chapter website and featured in email blasts.		\$300
CLAC Contributor	Make this one-time contribution to support our CA Legislative Action Committee (CLAC). Receive recognition all year long for the contribution on the chapter website and featured in email blasts.		\$100
Manager Education Sponsor	Sponsor our managers' education rebate program to assist managers in earning their designations. (CAI-National courses) Company name on email blasts and on rebate flyer to promote the program. Company mentions in chapter magazine.	10	\$300
One-Year Manager Membership Sponsor	Sponsor a manager membership raffle to award a one-year CAI membership to a manager who is currently not a chapter member. Includes company name on event flyer, website and recognition at event. Company representative draws the winning ticket and presents application and company business card to winner.	10	\$155





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