

2024

CAI-CHANNEL ISLANDS CHAPTER

MARKETING OPPORTUNITIES



SERVING VENTURA, SANTA BARBARA,
SAN LUIS OBISPO, AND KERN COUNTIES



BUILDING BETTER COMMUNITIES



cai-channelislands.org



The Channel Islands Chapter of Community Associations Institute provides education, resources, networking and advocacy to the Community Associations industry in Ventura, Santa Barbara, San Luis Obispo and Kern counties. As the chapter continues to grow, with over 1,000 chapter members, we look forward to once again providing you with opportunities to develop essential relationships to grow your business!

Enclosed are the sponsorship and advertising opportunities for 2024. We value your investment and involvement with the chapter and that is why our marketing opportunities are designed with your success in mind! Take advantage of these opportunities to meet our members, build relationships, share your expertise, and make your business stand out!

Thank you for your membership with CAI-Channel Islands Chapter as we work together in ***Building Better Communities!***



We look forward to partnering with you to grow your business in 2024!

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2024 CAI-CHANNEL ISLANDS CHAPTER

Event Calendar

JANUARY

- 25 **Chapter Luncheon**, 11:15 am,
Spanish Hills Club, Camarillo

FEBRUARY

- 2 **Awards Dinner**, 5:30 pm,
Zachari Dunes on Mandalay Beach, Oxnard
- 8 **Chapter Webinar**, 11 am, Zoom
- 22 **Chapter Luncheon**, 11:15 am,
Spanish Hills Club, Camarillo

MARCH

- 7 **Central Coast Luncheon**, 11:30 am,
Ventana Grill, Pismo Beach
- 14 **Santa Barbara Luncheon**, 11:30 am,
Mar Monte Hotel, Santa Barbara
- 21 **Chapter Luncheon**, 11:15 am,
Spanish Hills Club, Camarillo

APRIL

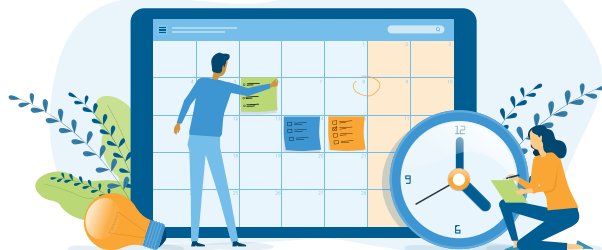
- 18 **Chapter Webinar**, 11 am, Zoom
- 30 **Community Faire**, 3:30 pm, Hyatt Regency Westlake

MAY

- 8-11 **CAI Annual Conference**, Las Vegas, NV
- 16 **Santa Barbara Luncheon**, 11:30 am,
Mar Monte Hotel, Santa Barbara
- 30 **Reverse Trade Show**, Spanish Hills Club, Camarillo

JUNE

- 20 **Central Coast Luncheon**, 11:30 am,
Ventana Grill, Pismo Beach
- 25 **Chapter Luncheon**, 11:15 am,
Los Robles Greens, Thousand Oaks



JULY

— No Chapter Events —

AUGUST

- 8 **Chapter Webinar**, 11 am, Zoom
- 27 **Chapter Luncheon**, 11:15 am,
Los Robles Greens, Thousand Oaks

SEPTEMBER

- 5 **CLAC Bingo & Brews**,
M on High Restaurant, Moorpark
- 19 **Central Coast Luncheon**, 11:30 am,
Ventana Grill, Pismo Beach
- 24 **Chapter Luncheon**, 11:15 am,
Los Robles Greens, Thousand Oaks

OCTOBER

- 3, 10, 17 **Board Leader Certificate Webinar Series**,
10 am, Zoom
- 8 **Santa Barbara Luncheon**, 11:30 am,
Mar Monte Hotel, Santa Barbara
- 29 **Community Faire**, 3:30 pm,
Spanish Hills Club, Camarillo

NOVEMBER

- 7 **Central Coast Luncheon**, 11:30 am,
Ventana Grill, Pismo Beach
- 21 **Chapter Luncheon**, 11:15 am,
Spanish Hills Club, Camarillo

DECEMBER

- 5 **Holiday Happy Hour**, 5-7 pm, Westlake Village Inn
- 12 **Chapter Luncheon**, 11:15 am,
Spanish Hills Club, Camarillo

For the most up-to-date information on chapter events, venue address, and to register, visit

cai-channelislands.org



Sponsorship Levels

Make the most of your membership by becoming one of our exclusive Platinum, Gold, Silver, or Bronze sponsors. To qualify for Platinum, Gold, Silver, or Bronze sponsorship levels, select the marketing plan items you would like to sign up for using our online order form and have your total dollar amount reach the appropriate amount as listed below.



Platinum \$6,000+	Gold \$4,500	Silver \$3,000	Bronze \$2,000
Chapter Events Recognition	Chapter Events Recognition	Chapter Events Recognition	Chapter Events Recognition
Magazine Recognition Name/level/company logo listed in <i>Channels of Communication</i> (4 issues)	Magazine Recognition Name/level/company logo listed in <i>Channels of Communication</i> (4 issues)	Magazine Recognition Name/level listed in <i>Channels of Communication</i> (4 issues)	Magazine Recognition Name/level listed in <i>Channels of Communication</i> (4 issues)
Chapter Membership Directory Recognition Name/level/company logo listed in directory	Chapter Membership Directory Recognition Name/level/company logo listed in directory	Chapter Membership Directory Recognition Name/level listed in directory	Chapter Membership Directory Recognition Name/level listed in directory
Email Blast Recognition Company logo with website link featured in two email blasts.	Email Blast Recognition Company logo with website link featured in two email blasts.		
Social Media Recognition Your company logo or photo featured in sponsor thank you post.			
Partner Spotlight Recognition Partner Spotlight with your company logo and photo with description of services and website featured in one chapter magazine issue.			

Benefits available may vary, due to time of commitment. Please complete your marketing plan order form by February 3, 2024.

For a link to the marketing plan order form, please email leah@cai-channelislands.org.

Please direct all questions to Leah Ross, Executive Director, at 805-658-1438 or email leah@cai-channelislands.org.

Check Payments can be mailed to:
CAI-Channel Islands Chapter
PO Box 3575
Ventura, CA 93006

PLEASE NOTE: All prices quoted are for the members of CAI-Channel Islands Chapter. Non-member pricing is an additional 50% over the quoted price.

CANCELLATION POLICY: Cancellation (refund request) or credit request of a marketing opportunity will result in a \$50 non-refundable deposit per sponsorship or advertising opportunity and must be made at least 30 days prior to the event date or advertising deadline. All credits must be used within the 2024 calendar year. No marketing plan refunds or credit requests are allowed if within 30 days of the event date or advertising deadline.

The
chapter's biggest
networking
opportunities!

Ventura County Luncheon Programs

Our Chapter Luncheon Programs are an excellent opportunity to meet and greet community managers and board members. In the past, these programs have reached up to 175 chapter members in attendance.

JAN 25	SPANISH HILLS CLUB	AUG 27	LOS ROBLES GREENS
FEB 22	SPANISH HILLS CLUB	SEP 24	LOS ROBLES GREENS
MAR 21	SPANISH HILLS CLUB	NOV 21	SPANISH HILLS CLUB
JUN 25	LOS ROBLES GREENS	DEC 12	SPANISH HILLS CLUB

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Exhibitor Sponsor	Registration for one company representative. Six foot skirted table to display your company information. Company mentions at event. Company name on event flyer and chapter website event page.	20	\$525 per luncheon
Upgrade Your Exhibitor Space and Support CLAC!	Your exhibit space will be reserved in a priority location by the front entrance (Be the first to shake hands with attendees!). Company mentions and recognition as the CLAC sponsor. Special thank you on chapter website event page. Limit of four spots available per luncheon. (CLAC is CAI's Legislative Action Committee that monitors legislation the directly impacts the Homeowners Associations industry.)	4	\$100
Attendee Table Sponsor	Registrations for two of your company representatives and six registrations for invited Community Managers and/or Community Association Volunteer Leaders seated at your reserved table (you invite and make reservation). Company name on reserved table. Recognition at event and on the website.	6	\$425 per luncheon
Centerpiece Sponsor	Sponsor centerpieces placed on every table (Chapter will provide centerpieces). Company name/business card on each centerpiece. Registration for one company representative.	1	\$300 per luncheon
Lanyard Sponsor (all luncheons)	Chapter provides custom lanyards with your logo on it. Lanyards are used at all Chapter Luncheon Programs and Community Faires.	1	\$3,000
Tote Bag Sponsor (all luncheons)	Provide your company-branded bags to have at check-in table at ALL chapter luncheons in Ventura and Santa Barbara Counties.	1	\$2,500
Pen Sponsor	Company pen at each attendee's seat and at check-in at all luncheon programs and the Community Faire during the six month period. Pens to be supplied by sponsor (Approx. 1,000 pens needs for each six month period.) *Two sponsorships available: January - June and July - December.	2	\$650* per six months



Santa Barbara County Luncheon Programs

MAR 14 | MAY 16 | OCT 8 | MAR MONTE HOTEL, SANTA BARBARA

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Exhibitor Sponsor	Lunch for one company representative. Six foot skirted table to display your company information. Company mentions at event. Company name on event flyer and chapter website event page.	10	\$525 per luncheon
Upgrade Your Exhibitor Space and Support CLAC!	Your exhibit space will be reserved in a priority location by the front entrance (be the first to shake hands with attendees!). Company mentions and recognition as the CLAC sponsor. Special thank you on chapter website event page. Limit of four spots available per luncheon. (CLAC is CAI's Legislative Action Committee that monitors legislation the directly impacts the Homeowners Associations industry.)	2	\$100
Attendee Table Sponsor	Lunch for two of your company representatives. Lunch for six invited Community Managers and/or Community Association Volunteer Leaders seated at your reserved table (you invite and make reservation). Company name on reserved table. Recognition at event and on the website.	4	\$425 per luncheon
Centerpiece Sponsor	Sponsor centerpieces placed on every table (Chapter will provide centerpieces). Company name/business card on each centerpiece. Lunch for one company representative.	1	\$300 per luncheon
Literature Sponsor	Opportunity to have your company information (brochure, etc.) at each attendee's place setting (you provide material). Company recognition at the event.	4	\$150 per luncheon

Central Coast Luncheon Programs

The chapter is dedicated to the education of association board members and community managers on the central coast. Sponsor these programs to target your marketing in this area! These programs have averaged 80 attendees.

MAR 7 | JUN 20 | SEP 19 | NOV 7 | VENTANA GRILL, PISMO BEACH

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Exhibitor Sponsor	Registration for one company representative. Six foot skirted table to display your company information. Company name on event flyer and on chapter website event page.	12	\$450 per luncheon
Literature Sponsor	Opportunity to have your company information (brochure, etc.) at each attendee's place setting (you provide material). Company recognition at the event.	4	\$150 per luncheon

Community Faires

The Community Faires are a prime opportunity to meet and network with Homeowners, Board Members and Community Managers. These events are the most well attended chapter events as we have maximized the trade show experience and educational sessions for our members.

APR 30 HYATT REGENCY WESTLAKE | OCT 29 SPANISH HILLS CLUB, CAMARILLO



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
Event Sponsor	Includes company logo on event flyer, event invitation, on website and in chapter magazine. Company name on signage and mentions at event. Company name on attendee event bags and opportunity to place company literature or promotional item in the bags. Opportunity to attend exclusive Managers' Happy Hour at event (only managers and event/grand prize sponsors can attend). Two (2) company representatives to attend exclusive manager and board member education programs with opportunity to give one minute intro on company at the beginning of the program.	8	\$750 per event
Grand Prize Sponsor	Sponsor the Grand Prize Give-A-Way with recognition during give-a-way (during the educational program). Company name on signage and mentions at event. Attendance at the Manager's Only Happy Hour (two company reps). Includes company logo on event flyer, event invitation, on website and in chapter magazine. Company name on attendee event bags and opportunity to place company literature or promotional item in the bags.	1	\$600 per event
Attendee Bags Sponsor	Company name on attendee event bags. Opportunity to place company literature in attendee bags. Company name on event flyer, event invitation, on website, and in chapter magazine. Company name on signage and mentions at event.	1	\$500 per event
Dessert Bar Sponsor	Premier signage at the Dessert Bar. Opportunity to place company literature in attendee bags. Company name on event flyer, event invitations, on website, and in chapter magazine. Company name on signage and mentions at event. Includes one event registration.	2	\$500 per event
Exhibit Hall Sponsor	Premier signage at the hors d'oeuvres tables. Opportunity to place company literature in attendee bags. Company name on event flyer, event invitations, on website, and in chapter magazine. Company name on signage and mentions at event. Includes one event registration.	4	\$500 per event
Centerpiece Sponsor	Sponsor centerpieces placed at each of the tables where members eat (Chapter will provide centerpieces). Company name/business card on each centerpiece. Company name on event flyer, event invitation, on website, and in chapter magazine.	1	\$400 per event
Exhibit Space—Premier Location Sponsor	Six foot skirted table (with electricity) in a PREMIER LOCATION (you choose) to display your company information. Company name on chapter website event page and event thank you in Channels of Communication. Limit of three (3) company representatives.	10	\$730 per event
Exhibit Space Sponsor	Six foot skirted table with electricity to display your company information. Company name on chapter website event page and event thank you in Channels of Communication. Limit of two (2) company representatives.	40	\$630 per event
Exhibitor Upgrade – Hors d'oeuvres Sponsor	Add on this upgrade to your exhibit space so you can serve hors d'oeuvres at your exhibit space. (hors d'oeuvres are included in the sponsorship fee and will be provided by the venue).	4	\$400

Chapter Webinars

FEB 8 | APR 18 | AUG 8



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
Webinar Sponsor	Company logo / name on chapter website, marketing material, email blasts, and Zoom registration page. Opportunity to introduce your company at the beginning of the webinar or show company video (30 seconds). Provide a give-a-way for additional exposure at the close of the session. Registration list with attendees names and emails (post-event).	4	\$325



On-Demand Webinars

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
On-Demand Webinar Sponsor	Send us a 30-second company introduction placed at the beginning of one of our recorded webinars OR can feature a clip with your company's information including company logo, mission statement, services, website, etc. Company name featured on the "On-Demand Webinars" website page.	One (1) for each on-demand webinar, the recorded version of the chapter's live webinars	\$150

Board Leader Certificate Webinar Series

OCT 3 1: CID LAW & RULE ENFORCEMENT
OCT 10 2: RESERVE STUDIES, FINANCIALS, & INSURANCE
OCT 17 3: MANAGEMENT & BOARD MEETINGS



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
Board Education Sponsor	Company logo / name on chapter website, marketing material, email blasts, and Zoom registration page. Opportunity to introduce your company at the beginning of the webinar or show company video (30 seconds). Provide a give-a-way for additional exposure at the close of the session. Registration List with attendees names and emails (post-event).	6	\$300

Awards Dinner

The Awards Dinner is an annual social event to present our 2024 chapter awards, recognize our chapter members and volunteers, and enjoy a fun evening of networking and entertainment.

FEB 2 ZACHARI DUNES, OXNARD



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Corporate Sponsor	Company logo included on event flyer, event invitation, and event marketing. Meet and Greet all guests as they arrive! (welcome to hand out company promo item). Company logo on step and repeat (photo opp by the front entrance). Company logo on powerpoint presentation during awards presentation. Company logo on website, email marketing, in chapter magazine, and mentions at event. Three (3) event tickets / \$1500 casino cash.	6	\$1,600
Table of 10 Sponsor	Reserved Table of 10. Company name on reserved table and on powerpoint presentation. Company logo on website, email marketing, in chapter magazine, and mentions at event.	12	\$1,600
Table of 8 Sponsor	Reserved Table of 8. Company name on reserved table and on powerpoint presentation. Company logo on website, email marketing, in chapter magazine, and mentions at event.	10	\$1,350
Bar/Cocktails Sponsor	Sponsor the hosted drinks during the cocktail hour – your name on the drink tickets. Company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. Two (2) event tickets / \$1,000 casino cash.	4	\$1,300
Photo Booth Sponsor	Includes company logo on all the souvenir photographs taken at the photo booth. Includes company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. Special signage at photo booth table. One (1) event ticket / \$1,000 casino cash.	1	\$1,200
Champagne Sponsor	Sponsor the “welcome sip” and hand a glass of champagne to each guest as they arrive. Company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. Special signage at champagne table. One (1) event ticket / \$1,000 casino cash.	1	\$1,200
Casino Chips Sponsor	Customized starter casino chips with your logo (chapter provides chips). Includes company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. One (1) event ticket / \$800 casino cash.	1	\$1,000
Music Sponsor	Sponsor the DJ for the night with special recognition during the casino gaming. Includes company logo on website, email marketing, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. One (1) event ticket / \$800 casino cash.	1	\$1,000
Valet Parking Sponsor	Host the valet parking with the opportunity to staff the parking validation table as guests arrive and recognition during the event with announcement to see you for parking validation! Company name on event marketing, website, in chapter magazine, and mentions at event. Company logo on powerpoint presentation during awards presentation. One event ticket / \$800 casino cash.	2	\$1,000
Centerpiece Sponsor	Company logo on flower picks in all centerpieces. Includes company name on website, email marketing, in chapter magazine, and mentions at event. One (1) event ticket / \$500 casino cash.	1	\$900
Attendee Gift Sponsor	Company name on attendee gift placed at each attendee’s place setting. (chapter purchases gift) Includes company logo on website, email marketing, in chapter magazine, and mentions at event. Company name on powerpoint presentation during awards presentation. One (1) event ticket / \$200 casino cash.	1	\$750
King Sponsor	Includes company name on website, email marketing, in chapter magazine, and mentions at event. One (1) event ticket / \$200 casino cash.	10	\$500
Prize Sponsor	Company name on signage next to your prize item. Company mentions during prize give-a-way.	15	\$250

Bingo & Brews

Join us for a fun, networking event to support our California Legislative Action Committee (CLAC).

SEP 5 MON HIGH RESTAURANT, MOORPARK



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Premier Bingo Sponsor	Company logo on all marketing including website, event flyer, and email marketing. Company logo on backdrop that is behind the DJ/bingo caller. Opportunity to be the bingo caller with recognition from the stage. Includes three (3) event registrations and nine (9) additional bingo cards.	6	\$1,300
Bar / Drink Sponsor	Company logo on the drink tickets handed out to each attendee and company name on cocktail napkins at the bar. Company name on all marketing material and mentions from the stage including opportunity to hand out drink tickets during bingo for additional recognition. Includes two (2) event registrations and six (6) additional bingo cards.	4	\$1,100
Dauber Sponsor	Company logo on the daubers handed out to each attendee. Company name on all marketing material and company mentions from the stage. Includes one (1) event registration and three (3) additional bingo cards.	1	\$1,000
Table Sponsor	Reserved Table of eight (8). Includes eight (8) event registrations to invite managers to attend and sit at your table. Decorate your table and hand out promotional items to your guests. Company name on all marketing material and company mentions from the stage. Includes with eight (8) event registrations and sixteen (16) additional bingo cards.	12	\$1,000
Centerpiece Sponsor	Company name on all marketing material and company mentions from the stage. Includes company logo on each centerpiece. (chapter provides centerpieces). Includes one (1) event registration and two (2) additional bingo cards.	1	\$750
Grand Prize Blackout Bingo Sponsor	Sponsor the grand prize give-a-way for the BLACKOUT Bingo round. Company name on all marketing material. Company mentions from the stage. Company recognition and assist the bingo caller during the BLACKOUT Bingo Round. Includes one (1) event registration and three (3) blackout bingo cards.	2	\$600
Event Prize Sponsor	Company name on all marketing material. Company mentions during prize give-a-way. Includes one (1) event registration and one (1) additional bingo card.	12	\$400
Dinner Sponsor	Company name on all marketing material. Company name on signage at dinner buffet. Includes one (1) event registration and one (1) additional bingo card.	4	\$350
Dessert Bar Sponsor	Company name on all marketing material. Includes company logo on signage at the dessert bar.	4	\$250

Holiday Happy Hour

Kick off the holidays with CAI-Channel Islands Chapter and join us for this fun and festive networking event. This social event is attended by community managers and features a happy hour, hors d'oeuvres and networking from 5-7 pm.

WESTLAKE VILLAGE INN, WESTLAKE VILLAGE



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Happy Hour (Event) Sponsor	Company logo/name on all event marketing. Opportunity to greet attendees and place company promotional items at front check-in table. Company mentions at the event with the opportunity to do a company introduction. Two (2) event registrations.	6	\$700
Managers' Registrations Sponsor	This sponsorship pays for managers' registrations so they can attend for free. Company logo / name on all event marketing including exclusive marketing that is sent to Managers. Company mentions at the event. Two (2) event registration.	4	\$500
Centerpiece Sponsor	Exclusive centerpiece sponsor with company name on each centerpiece (centerpieces are given away at the end of the evening). Includes company name on all event marketing. Company mentions at the event. One (1) event registration.	1	\$450
Hors d'oeuvres Sponsor	Includes company name on all event marketing. Company logo on signage at hors d'oeuvres tables. Company mentions at the event. One (1) event registration.	4	\$350
Prize Sponsor	Company name on sign next to your prize. Company mentions during prize give-a-way with opportunity to announce the winner. (Chapter purchases prize)	8	\$150

NEW
2024!



Reverse Trade Show

MAY 30 SPANISH HILLS CLUB, CAMARILLO

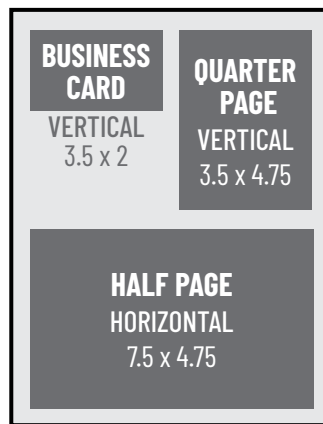
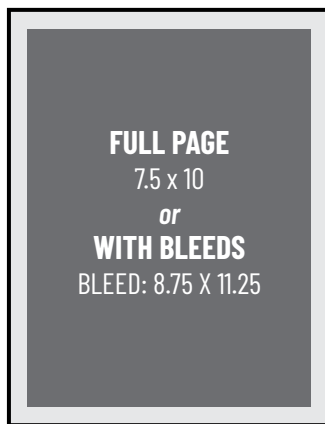
Meet face-to-face with management company decision makers! Management Company members staff each table and Business Partners visit the tables for three-minute interactions, similar to speed dating. Sponsorships are guaranteed attendance at the event. (No additional registration spots will be sold.)

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAILABLE	PRICE
Event Sponsor	Includes two company representatives. Exclusive networking with management companies for initial four rounds (company reps can interact separately with management companies for initial four rounds and then visit management companies together for the remainder of the event). Recognition at the start of the trade show. Company logo on marketing material.	10	\$750
Interaction Sponsor	Includes two company representatives that will visit management companies together. (enter networking area after event sponsors). Includes company name on marketing material.	Limited number available to guarantee time with management companies	\$600
Prize Sponsor	Give-a-way a gift card to a manager in attendance (CAI purchases gift card) and gain a little extra recognition. (Please note, this does not include a registration to the event).	10	\$100

Chapter Magazine

Our full color chapter magazine is distributed to over 1,000 chapter members, including Association Volunteer Board Members, Homeowners, Community Managers and Management Companies. With award winning articles, the chapter magazine contains important industry information and timely updates for all of our members and a digital version of each issue is available on the chapter's website.

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	1 ISSUE	4 ISSUES
FULL PAGE Inside Front Cover	<i>Premium placement advertising (first come, first served)</i> 8.5 x 11, Bleed 8.75 x 11.25	1	\$650	\$2,600
FULL PAGE Inside Back Cover	<i>Premium placement advertising (first come, first served)</i> 8.5 x 11, Bleed 8.75 x 11.25	1	\$650	\$2,600
HALF PAGE Outside Back Cover	<i>Premium placement advertising (first come, first served)</i> 7.5 x 4.75	1	\$650	\$2,600
Full Page	Vertical 8.5 x 11, Bleeds 8.75 x 11.25		\$550	\$2,200
Half Page	Horizontal 7.5 x 4.75		\$450	\$1,800
Quarter Page	Vertical 3.5 x 4.75		\$350	\$1,400
Business Card	Horizontal 3.5 x 2		\$200	\$800



Magazine Deadline

All Channels print artwork must be received by:

First Quarter Issue:..... February 2, 2024

Second Quarter Issue:..... May 3, 2024

Third Quarter Issue: August 2, 2024

Fourth Quarter Issue: November 1, 2024

Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. Only high-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be embedded in the file.

E-mail artwork to: leah@cai-channelislands.org



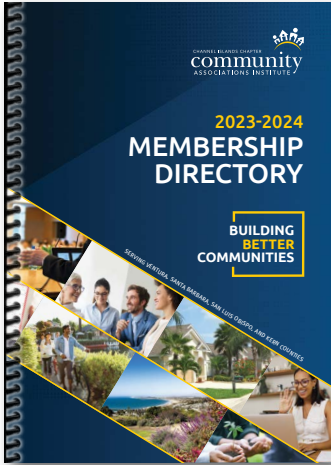
Magazine and Directory Advertising Terms & Conditions

Advertisers must be members of CAI-Channel Islands Chapter to advertise in the membership directory. Non-members can advertise in the Channels of Communication but will be charged 50% more for each ad placed.

Advertisements are not permitted for memberships in the homeowner or individual/on-site manager category.

CAI-CIC shall not be bound by specific location / position requests (except for front, back and divider pages). Allocation of ads will be based on date and time of receipt of payment. The Chapter reserves the right to determine actual position. CAI-CIC has the right to verify credentials / designations.

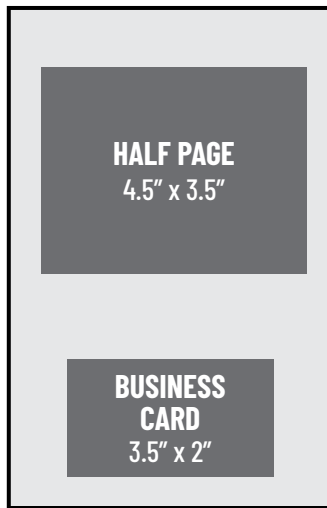
Additional charges will apply if graphic design, file conversion, and/or modifications are necessary.



Our full color chapter membership directory is distributed to over 1,000 chapter members, including HOA board members, community managers and management companies. As a member of CAI-Channel Islands Chapter, you receive one listing in the Membership Directory at no cost to you. Consider placing an advertisement or additional category listings for more exposure!

2024-25 Membership Directory

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Full Page Outside Back Cover	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock in a priority location, outside back cover. 4.75 x 7.5	1	\$1,600
Full Page Inside Front Cover	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock in a priority location, inside front cover. 4.75 x 7.5	1	\$1,500
Full Page Divider Tab Front or Back	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock on one of the divider tab pages. 4.5 x 7.5	8	\$1,400
Full Page Inside Back Cover	—PREMIUM PLACEMENT ADVERTISING— First come, first served. Printed on a cover stock in a priority location, inside back cover. 4.75 x 7.5	1	\$1,200
Full Page	Vertical 4.5 x 7.5	60	\$950
Half Page	Horizontal 7.5 x 4.75	80	\$700
Business Card	Vertical 3.5 x 4.75		\$500
Category Listing	First listing is free and includes both print and website	1	FREE
Additional Category Listing	Additional listing in print and website directories.	unlimited	\$120



Directory Print Deadline: All ad artwork must be received by March 1, 2024. If new artwork is not received, the prior year's directory artwork will be used.

Artwork Requirements: See "Artwork Requirements" under Chapter Magazine on page 13.

Advertising Terms & Conditions: See "Magazine and Directory Advertising Terms & Conditions" under Chapter Magazine on page 13.

DIRECTORY CATEGORIES

- Access Control / Gate Entry Systems
- Accountants
- Architect / Civil Engineers
- Asbestos / Lead Abatement
- Asphalt / Paving
- Assessment Collections / Liens / Foreclosures
- Attorneys Specializing In Community Association Law
- Attorneys Specializing In Construction Defect Law
- Attorneys Specializing In Reasonable Accommodations
- Balcony Inspections
- Banks / Financial Services
- Cleaning Services
- Coin Operated Laundry
- Concrete
- Concrete Repair
- Construction Management
- Contractors, General
- Disclosure Documents
- Drywall Repair
- Election Services
- Electrical Contractor
- Fence & Railing
- Fire & Water Clean Up & Restoration
- Gutter Cleaning
- Human Resources
- Insurance
- Irrigation & Water Management
- Janitorial Service
- Lake & Pond Management
- Landscape Maintenance
- Laundry Room Equipment/Maintenance
- Lenders
- Mail Boxes & Street Signs
- Mailing Management & Processing Service
- Management Systems & Tools
- Metering Products & Services
- Mold Remediation
- Paint Suppliers
- Painting
- Patio / Pool Furniture
- Pest Control
- Playground Equipment / Common Area Amenities
- Plumbing
- Pool Contractors, Resurfacing & Remodeling
- Pool Maintenance & Repair Services
- Pressure Washing
- Reserve Studies
- Roofing Contractors
- Roofing Products
- Security Hardware / Surveillance Cameras
- Security / Patrol
- Stucco
- Telecommunications
- Termite Control
- Tree Services
- Utility Audits
- Water Conservation
- Water Damage Restoration
- Water Heater Safety
- Waterproofing
- Window Cleaning
- Wood Replacement - Siding & Decking
- Wrought Iron Fencing



Chapter Website

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
Premier Website Advertising	Your ad linked to your website rotating on the Chapter's home page and the service directory category page. Your ad on your service directory category page. If you have more than one category page, there is an additional fee of \$300 per category page. Ads will appear in order of payment received. Your ad, linked to your website, featured on chapter email blasts. (approximately 6-8 email blasts).	10	\$960 per year
Service Directory Advertising	Your ad on your service directory category page. If you have more than one category page, there is an additional fee of \$300 per category page. Ads will appear in order of payment received. Your ad, linked to your website, featured on chapter email blasts. (Approximately 3-5 email blasts.)	4 per category	\$720 per year
Business Partner Educational On-Demand Webinar	Submit a 30 minute educational webinar presented by your company, featured on our chapter website under "Resources / On-Demand Webinars" (video can be linked to your website or YouTube page). Chapter email blasts promoting your webinar on a monthly basis (including your company name).	10	\$500
Service Directory - Premier Listing	Take your company to the top of the list on a category page in the online directory. Limited to three (3) per category.	3 per category	\$480 per year
Website Listing	First listing is free and includes both print and website directories.		FREE
Additional Web Listing	First listing is included in membership. Includes the same category listing(s) in Chapter's (print) Membership Directory. See Membership Directory section for further details.		\$120 per year
Optional: Ad Tile Design for Webpage Advertising	If you have reserved a website ad and need assistance with ad design, our web designer can create your ad for you.		\$50

Email Blast/Social Media



SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
E-Blast Sponsor	Highlight your company with a banner ad featured on chapter email blasts for one month (approx. 4-5 email blasts) with link to your company's website. Ad dimensions: 650 x 150	24	\$600
Spotlight Video	Create a video featuring your company and the chapter will include the YouTube link embedded in our chapter's email blast and posted to the Chapter's social media pages. (1) e-blast and post, chapter chooses the month based on availability.		\$200

Additional Opportunities

SPONSORSHIP TYPE	SPONSORSHIP DETAILS	AVAIL.	PRICE
CLAC Premier Partner	Support our California Legislative Action Committee (CLAC) and assist the chapter by meeting our annual CLAC contribution. Includes sponsoring the November Luncheon food collection (see below) and your company logo featured on the chapter website and on the CLAC Corner in all four of the chapter magazine issues.		\$600
CLAC November Luncheon Contributor	Contribute \$1 per food item collected (up to \$300) at our food collection at our November Ventura County Chapter Luncheon. The food is a donation to FoodShare of Ventura County and the contribution goes directly to our CA Legislative Action Committee (CLAC). Receive recognition all year long for the contribution on the chapter website and featured in email blasts.		\$300
CLAC Contributor	Make this one-time contribution to support our CA Legislative Action Committee (CLAC). Receive recognition all year long for the contribution on the chapter website and featured in email blasts.		\$100
Manager Education Sponsor	Sponsor our managers' education rebate program to assist managers in earning their designations. (CAI-National courses) Company name on email blasts and on rebate flyer to promote the program. Company mentions in chapter magazine.	10	\$300
One-Year Manager Membership Sponsor	Sponsor a manager membership raffle to award a one-year CAI membership to a manager who is currently not a chapter member. Includes company name on event flyer, website and recognition at event. Company representative draws the winning ticket and presents application and company business card to winner.	10	\$155





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