

2021

CAI-Channel Islands Chapter Marketing Opportunities



SERVING VENTURA, SANTA BARBARA, SAN LUIS OBISPO AND KERN COUNTIES



SPONSORSHIP

The Channel Islands Chapter of Community Associations Institute provides education, resources, networking and advocacy to the Community Associations industry in Ventura, Santa Barbara, San Luis Obispo and Kern counties. As the chapter continues to grow, with over 900 chapter members, we look forward to once again providing you with opportunities to develop essential relationships to grow your business!

Enclosed are the sponsorship and advertising opportunities for 2021. We value your investment and involvement with the chapter and that is why our marketing opportunities are designed with your success in mind! Take advantage of these opportunities to meet our members, build relationships, share your expertise and make your business stand out!

*Thank you for your membership with CAI-Channel Islands Chapter as we work together in **Building Better Communities!***



We look forward to
partnering with you to
grow your business in
2021!

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SPONSORSHIP LEVELS

Make the most of your membership by becoming one of our exclusive Platinum, Gold, Silver or Bronze sponsors and receive:

- Recognition at chapter events
- Company name in the Chapter magazine, Channels of Communication (4 issues) and Membership Directory (company logo at the platinum and gold levels)
- Company name on the chapter website (company logo at the platinum and gold levels)

Sponsor Levels	Total Spent
Platinum	\$6,000+
Gold	\$4,500
Silver	\$3,000
Bronze	\$2,000

To qualify for the Platinum, Gold, Silver or Bronze sponsorship levels, select the marketing plan items you would like to sign up for on pages 17-20 and have your total dollar amount reach the appropriate amount as listed to the left.

To receive all of the benefits listed above, please complete your marketing plan by February 1, 2021 and send to:

CAI-Channel Islands Chapter
PO Box 3575
Ventura, CA 93006
Fax 805-658-1732
Email leah@cai-channelislands.org
Questions? Call 805-658-1438



PLEASE NOTE

All prices quoted are for the members of CAI-Channel Islands Chapter. Non-member pricing is an additional 50% over the quoted price. Cancellation of a contract will result in a \$50 administrative fee per sponsorship or advertising opportunity if canceled more than 90 days prior to the event or advertising deadline. **No refunds will be given for sponsorships or advertising canceled within 90 days of the event or advertising deadline.**

SPONSOR

Webinar Sponsor

\$350

- Company logo / name on chapter website, marketing material, email blasts, Zoom registration page
- Opportunity to introduce your company at the beginning of the webinar (30 seconds)
- Provide a give-a-way for additional exposure at the close of the session
- Registration list with attendees names and emails (post-event)



JANUARY 26

Chapter Webinar

FEBRUARY 11

Managers' Webinar

FEBRUARY 23

Chapter Webinar

MARCH 23

Chapter Webinar

Additional dates
to be added

Board Leadership Development Webinar Series

\$250 (limit 5 sponsors each session)

- Company logo / name on chapter website, marketing material, email blasts, Zoom registration page
- Opportunity to introduce your company at the beginning of the webinar (30 seconds)
- Provide a give-a-way for additional exposure at the close of the session
- Registration List with attendees names and emails (post-event)

MARCH 4

Session 1: CID Law &
Rule Enforcement

MARCH 11

Session 2: Reserve
Studies & Financials

MARCH 18

Session 3: Insurance

MARCH 25

Session 4: Management
& Board Meetings



Business Partner Educational On-Demand Webinar

\$500

- Submit a 30 minute educational webinar presented by your company, featured on our chapter website under “Resources / On-Demand Webinars” (video can be linked to your website or YouTube page)
- Chapter email blasts promoting your webinar on a monthly basis (including your company name)

Email Blast / Social Media Spotlight Video

\$200

- Create a video featuring your company and the chapter will include the YouTube link embedded in our chapter’s email blast and posted to the Chapter’s social media pages. (1) e-blast and post, chapter chooses the month based on availability



Spotlight Video featured during On-Demand Webinar

\$100

(3 spots available for each on-demand webinar, the recorded version of the Chapter’s monthly live webinars)

- Send us a 30 second company intro placed at the beginning, middle or close of one of our recorded webinars OR can feature a clip with your company content (logo, mission statement, website, photo(s), etc.)
- Company name featured on the “On-Demand Webinars” website page.

The chapter's biggest networking opportunities!

APRIL 27
Camarillo

MAY 25
Camarillo

JUNE 3
Santa Barbara

AUGUST 31
Thousand Oaks

SEPTEMBER 23
Santa Barbara

OCTOBER 26
Thousand Oaks

NOVEMBER 11
Santa Barbara

NOVEMBER 16
Thousand Oaks

DECEMBER 14
Thousand Oaks

LUNCHEON PROGRAMS

Our Chapter Luncheon Programs are an excellent opportunity to meet and greet community managers and board members. To serve our members in Ventura County and Santa Barbara County, we offer several program locations. Ventura County luncheons have averaged 175 attendees and our Santa Barbara luncheons have averaged 60 attendees.

Exhibitor Sponsor

\$400 per luncheon

- Lunch for one company representative
- Six foot skirted table to display your company information
- Company mentions at event
- Company name on event flyer and chapter website event page

Upgrade Your Exhibitor Space and Support CLAC!

\$75

- Your exhibit space will be reserved in a priority location by the front entrance
(Be the first to shake hands with attendees!)
- Company mentions and recognition as the CLAC sponsor
- Special thank you on chapter website event page

Limit of two spots available per luncheon

(CLAC is CAI's Legislative Action Committee that monitors legislation the directly impacts the Homeowners Associations industry)

Attendee Table Sponsor

\$340 per luncheon

- Lunch for two of your company representatives
- Lunch for six invited Community Managers and/or Community Association Volunteer Leaders seated at your reserved table (you invite and make reservation)
- Your company name on reserved table
- Recognition at event and on the website

Centerpiece Sponsor

\$250 per luncheon

- Sponsor centerpieces placed on every table (Chapter will provide centerpieces)
- Your company name/business card on each centerpiece
- Lunch for one company representative

Pen Sponsor

\$600*

- Your company pens on all of the lunch tables and Community Faire events
- Pens to be supplied by sponsor (Approx. 1,200 pens needed)

*Only (1) sponsorship available for June-Dec 2021.

MANAGERS' PROGRAMS

The Managers' Programs are educational programs designed exclusively for our manager members. Consider sponsoring these luncheon events for the opportunity to network with community managers!

AUGUST 12

Camarillo

Exhibitor Sponsor

\$400 per program

- Lunch for one company representative
- Six foot skirted table to display your company information
- Company mentions at event
- Company name on event flyer and chapter website event page
- Upgrade your exhibit space and support CLAC

Upgrade Your Exhibitor Space and Support CLAC!

\$75 (see description on page 6)

BOARD LEADERSHIP DEVELOPMENT PROGRAM

The Board Leadership Training Course, geared for Association Volunteer Board Members and new Community Managers, covers CID Law, Insurance, Reserve Studies, Financials, Maintenance, Community Management and Board Meetings.

Program Sponsor

\$250 each day

- Opportunity to Meet & Greet all attendees and give a company introduction at the beginning of the program (8:30am)
- Opportunity to have your company information placed at each attendee's place setting (you provide material: pen, brochure, etc.)
- Company name on event flyer and website
- Company mentions at event

OCTOBER 2

Oxnard

OCTOBER 9

Oxnard



AUGUST 5
Thousand Oaks

VENTURA COUNTY DINNER PROGRAMS

The chapter is dedicated to the education of association board members and community managers. Our Chapter Dinner Programs allow for our members who work during the day to join us for an evening educational program. Similar to our luncheon programs, there is time for networking at the beginning of the program followed by an educational program. These programs are attended by both association board members and community managers and have averaged 90 attendees.

Ventura County Exhibitor Sponsor

\$325 per program

- Dinner for one company representative
- Six foot skirted table to display your company information
- Company name on event flyer and on chapter website event page

Literature Sponsor

\$100 per program

- Opportunity to have your company information (brochure, etc.) at each attendee's place setting (you provide material)
- Company recognition at the event



JUNE 17
Dinner Program
Pismo Beach

SEPTEMBER 16
Luncheon Program
Pismo Beach

NOVEMBER 4
Luncheon Program
Pismo Beach

CENTRAL COAST LUNCHEONS & DINNER PROGRAMS

The chapter is dedicated to the education of association board members and community managers on the central coast. Sponsor these programs to target your marketing in this area! These programs have averaged 100 attendees.

Central Coast Exhibitor Sponsor

\$325 per program

- Registration for one company representative
- Six foot skirted table to display your company information
- Company name on event flyer and on chapter website event page

Literature Sponsor

\$100 per program

- Opportunity to have your company information (brochure, etc.) at each attendee's place setting (you provide material)
- Company recognition at the event

HOLIDAY HAPPY HOUR

Happy Hour (Event) Sponsor

\$650

- Includes company logo on bar napkins and drink tickets
- Company logo/name on all event marketing
- Opportunity to greet attendees and place company promotional items at front check-in table
- Company mentions at the event with the opportunity to do a company introduction
- Two (2) event registrations

Managers' Registrations Sponsor

\$450

(This sponsorship pays for managers' registrations so they can attend for free)

- Company logo / name on all event marketing including exclusive marketing that is sent to Managers
- Company mentions at the event
- Two (2) event ticket

Centerpiece Sponsor

\$350 (1 available!)

- Exclusive centerpiece sponsor with company name on each centerpiece (centerpieces are given away at the end of the evening)
- Includes company name on all event marketing
- Company mentions at the event
- One (1) event ticket

Hors d'oeuvres Sponsor

\$300

- Includes company name on all event marketing
- Company logo on signage at hors d'oeuvres tables
- Company mentions at the event
- One (1) event ticket

Prize Sponsor

\$100

- Your company name on sign next to your prize
- Company mentions during prize give-a-way with opportunity to announce the winner

NOVEMBER 18
Westlake Village

Kick off the holidays with CAI-Channel Islands Chapter and join us for this fun and festive networking event. This social event is attended by community managers and features a happy hour, hors d'oeuvres and networking from 5-7 pm.



JUNE 29
Oxnard

SEPTEMBER 30
Westlake Village

Event Sponsor

\$650 per event (Limited number available!)

- Includes company logo on event flyer, event invitation, on website and in chapter magazine
- Company name on signage and mentions at event
- Company name on attendee event bags and opportunity to place company literature or promotional item in the bags
- Opportunity to attend exclusive Managers' Happy Hour at event (only managers and event/grand prize sponsors can attend)
- Two (2) company representatives to attend exclusive manager and board member education programs with opportunity to give one minute intro on company at the beginning of each of the programs

Grand Prize Sponsor

\$550 per event (1 available!)

- Sponsor the Grand Prize Give-A-Way with recognition during give-away (during dinner programs)
- Company name on signage and mentions at event
- Attendance at the Manager's Only Happy Hour (two company reps)
- Includes company logo on event flyer, event invitation, on website and in chapter magazine
- Company name on attendee event bags and opportunity to place company literature or promotional item in the bags

Attendee Bags Sponsor

\$450 per event

- Company name on attendee event bags
- Opportunity to place company literature in attendee bags
- Company name on website and in chapter magazine
- Company name on signage and mentions at event



Exhibit Hall Sponsor

\$400 per event (2 available!)

- Premier signage at the expo bar and hors d'oeuvres tables
- Exhibit space (separate fee) in priority location next to the exhibit hall bar
- Name on napkins at the bar (chapter to provide napkins)
- Opportunity to provide souvenir glasses at the bar (can include your company name/logo - you provide)
- Opportunity to place company literature in attendee bags
- Company name on event flyer, event invitation, on website and in chapter magazine
- Company name on signage and mentions at event

Centerpiece Sponsor

\$350 per event (1 available!)

- Sponsor centerpieces placed on every table at the dinner programs (Chapter will provide centerpieces)
- Your company name/business card on each centerpiece
- Company name on event flyer, event invitation, on website and in chapter magazine

Parking Sponsor

\$300 per event

- Exhibit space (separate fee) in priority location where attendees will visit your exhibit to validate parking tickets
- Opportunity to place company literature in attendee bags
- Company name on event flyer, event invitation, on website and in chapter magazine
- Company name on signage and mentions at event

Exhibit Space—Premier Location

\$625 per event (Limited number available!)

Sponsor discounts do not apply to exhibit spaces.

- Six foot skirted table (with electricity) in a PREMIER LOCATION (you choose) to display your company information
- Company name on chapter website event page and event thank you in Channels of Communication
- Limit of 2 company representatives

Exhibit Space

\$500 per event

Sponsor discounts do not apply to exhibit spaces.

- Six foot skirted table with electricity to display your company information
- Company name on chapter website event page and event thank you in Channels of Communication
- Limit of 2 company representatives



The Community Faires are a prime opportunity to meet and network with Homeowners, Board Members and Community Managers. This event is our most well attended event as we have maximized the trade show experience and educational sessions for our members.

JANUARY 2022
Hyatt Westlake Plaza

The Awards Dinner is an annual social event to present our 2021 chapter awards, recognize our chapter members and volunteers, and enjoy a fun evening of networking and entertainment.

Corporate Sponsor

\$1,500

- Company logo included on event flyer, event invitation and event marketing
- Meet and Greet all guests as they arrive! (welcome to hand out company promo item)
- Company logo on step and repeat (photo opp by the front entrance)
- Company logo on powerpoint presentation during awards presentation
- Company name on website, in chapter magazine, on signage and mentions at event
- Three (3) event tickets / \$1500 casino cash

Bar/Cocktails Sponsor

\$1,000 (4 available!)

- Sponsor the hosted drinks during the cocktail hour – your name on the drink tickets
- Can furnish custom glasses with company name or logo (you provide / cost not included in sponsorship)
- Company name on website, in chapter magazine, on signage and mentions at event
- Two (2) event tickets / \$1,000 casino cash

Photo Booth Sponsor

\$1,000 (1 available!)

- Includes your company logo on all the souvenir photographs taken at the photo booth
- Includes company name on marketing material and email blasts
- Special signage at photo booth table
- One (1) event ticket / \$1,000 casino cash



Casino Chips Sponsor

\$750 (1 available!)

- Provide customized starter casino chips-two per attendee (you provide)
- Includes company name on marketing material and email blasts
- One (1) event ticket / \$1,000 casino cash

Centerpiece Sponsor

\$750 (1 available!)

- Your company logo on flower picks in all centerpieces
- Includes company name on marketing material and email blasts
- One (1) event ticket / \$500 casino cash

Attendee Gift Sponsor

\$700 (1 available!)

- Your company name or logo on attendee gift placed at each attendee's place setting
- Includes company name on marketing material and email blasts
- One (1) event ticket / \$200 casino cash

King Sponsor

\$500

- Includes company name on marketing material and email blasts
- One (1) event ticket / \$200 casino cash

Prize Sponsor

\$250

- Your company name on signage next to your prize item
- Company mentions during prize give-a-way
- Company name on signage at event

Table Sponsor

\$1,100 Reserved Table of 10

- Company name on reserved table

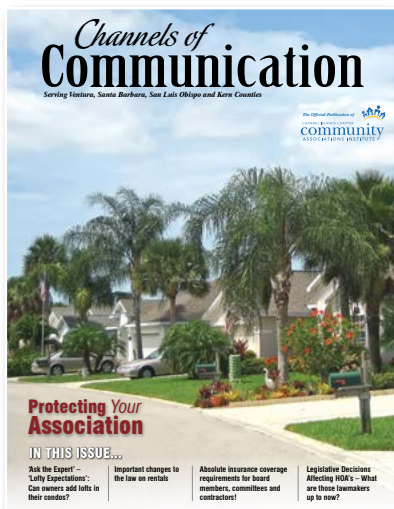
\$1,200 Reserved Table of 12

- Company name on reserved table

Event Tickets - Business Partners

\$125 Each





Our full color chapter magazine is distributed to over 900 chapter members, including Association Volunteer Board Members, Homeowners, Community Managers and Management Companies. With award winning articles, the chapter magazine contains important industry information and timely updates for all of our members and a digital version of each issue is available on the chapter's website.

CHAPTER MAGAZINE

Premium Placement Advertising *(First come, first served)*

Inside Front or Inside Back Cover (8.5"W X 11"H, Bleed 8.75 x 11.25)
\$600 per issue; \$2,400 four (4) issues

Back Outside Cover - Half Page Ad (7.5"W X 4.75"H)
\$600 per issue; \$2,400 four (4) issues

Full Page (8.5"W X 11"H, Bleed 8.75 x 11.25)
\$525 per issue; \$2,100 four (4) issues

Half Page (7.5"W X 4.75"H)
\$425 per issue; \$1,700 four (4) issues

Quarter Page (3.5"W X 4.75"H)
\$325 per issue; \$1,300 four (4) issues

Business Card (3.5"W X 2"H)
\$175 per issue; \$700 four (4) issues

Magazine Deadline

All Channels print artwork must be received by:

First Quarter Issue:	February 5, 2021
Second Quarter Issue:	May 7, 2021
Third Quarter Issue:	August 6, 2021
Fourth Quarter Issue:	November 5, 2021

Advertising Terms and Conditions for Magazine and Directory

Advertising in the Membership Directory counts toward your total sponsor dollars but discounts do not apply. Discounts do apply to magazine advertising.

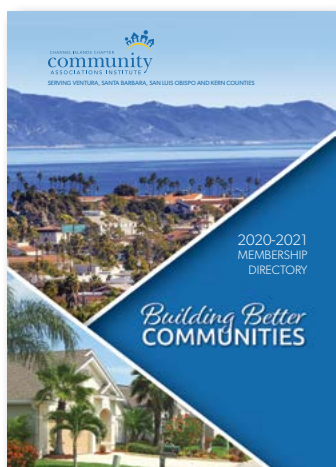
Advertisers must be members of CAI-Channel Islands Chapter to advertise in the membership directory. Non-members can advertise in the Channels of Communication but will be charged 50% more for each ad placed.

Advertisements are not permitted for memberships in the homeowner or individual/on-site manager category.

CAI - CIC shall not be bound by specific location / position requests (except for front, back and divider pages).

Allocation of ads will be based on date and time of receipt of payment. The Chapter reserves the right to determine actual position. CAI - CIC has the right to verify credentials / designations.

Additional charges will apply if graphic design, file conversion, and/or modifications are necessary.



Our full color chapter membership directory is distributed to over 900 chapter members, including HOA board members, community managers and management companies. As a member of CAI-Channel Islands Chapter, you receive one listing in the Membership Directory at no cost to you. Consider placing an advertisement or additional category listings for more exposure!

2021-2022 ANNUAL MEMBERSHIP DIRECTORY

Premium Placement Advertising *(First come, first served.)*

(printed on thick bond paper in a priority location / Limited # available)

Outside Back Cover (4.5"W x 7.5"H)
\$1,600

Inside Front Cover (4.5"W x 7.5"H)
\$1,500

Inside Back Cover (4.5"W x 7.5"H)
\$1,200

Divider Page (4.5"W x 7.5"H)
\$1,400

Full Page (4.5"W x 7.5"H)
\$800

Half Page (4.5"W x 3.5"H)
\$650

Business Card (3.5"W x 2"H)
\$400

Listings (see page 19 for service categories)

First Category Listing
FREE

Additional Category Listings
\$100 each
(includes print and website service directory listings)

Directory Print Deadline

All ad artwork must be received by March 1, 2021. If new artwork is not received, the prior year's directory artwork will be used.

Ad Space Requirements for Magazine and Directory

Color Space: All ads are full color, CMYK (process colors only). All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used.

Fonts: Outline or embed all fonts in the PDF.

File Formats: high-res PDF (preferred). Save with all fonts and images embedded. Also accept: high res .jpg, .tif or .eps.

Resolution: All advertising materials must be at least 300 dpi and submitted at 100% size

Submit: E-Mail Artwork to: leah@cai-channelislands.org

CHAPTER WEBSITE

Ad Space

Premier Website Advertising

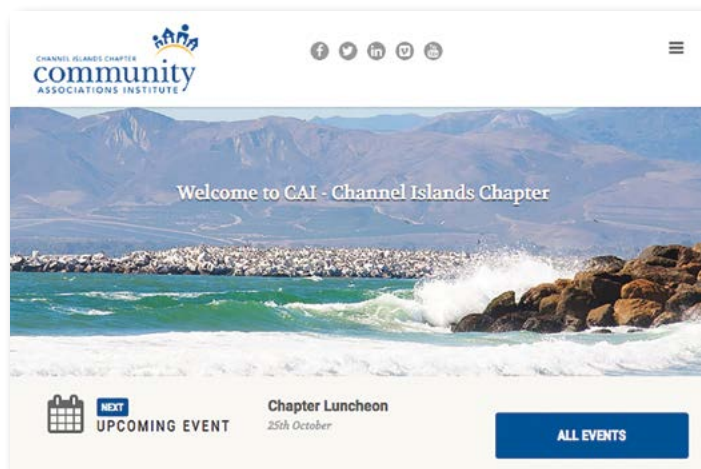
\$960 per year

- Your ad linked to your website rotating on the Chapter's home page and the service directory category page.
- Your ad on your service directory category page. If you have more than one category page, there is an additional fee of \$300 per category page. Ads will appear in order of payment received.
- Your ad, linked to your website, featured on chapter email blasts. (approximately 6-8 email blasts)

Service Directory Advertising

\$720 per year

- Your ad on your service directory category page. If you have more than one category page, there is an additional fee of \$300 per category page. Ads will appear in order of payment received.
- Your ad, linked to your website, featured on chapter email blasts. (approximately 3-5 email blasts)



Listings

Service Directory – Premier Listing

\$480 per year

- Take your company to the top of the list on a category page in the online directory. Limited to three (3) per category

Website Listing (in online service directory)

FREE

Additional Web Listing

\$100 per year

- First listing is included in membership.
- Includes the same category listing(s) in Chapter's (print) Membership Directory. Make your selection on page 19.

Ad Tile Design for Web Page Advertising

\$50

- Web designer to create your ad tile using your logo and company info

Additional Opportunities

One-Year Manager Membership Sponsor

\$149

Sponsor a manager membership raffle to award a one-year CAI membership to a manager who is currently not a chapter member. Includes company name on event flyer, website and recognition at event. Company representative draws the winning ticket and presents application and company business card to winner.

Manager Education Sponsor

\$300

Sponsor our managers' education rebate program to assist managers in earning their designations. (CAI-National courses)

- Your company name on email blasts and on rebate flyer to promote the program.
- Opportunity to provide your company's promotional items to each attendee at one of our Manager PMDP Courses in 2021.

SPONSORSHIP FORM

VIRTUAL OPPORTUNITIES

Webinar Sponsor

Date	Event	Sponsor
January 26	Chapter Webinar	\$350
February 11	Managers' Webinar	\$350
February 23	Chapter Webinar	\$350
March 23	Chapter Webinar	\$350

Board Leadership Development Webinar Series

Date	Sessions	Sponsor
March 4	Session 1: CID Law & Rule Enforcement	\$250
March 11	Session 2: Reserve Studies & Financials	\$250
March 18	Session 3: Insurance	\$250
March 25	Session 4: Management & Board Meetings	\$250

Business Partner Educational On-Demand Webinar:	\$500
Email Blast / Social Media Spotlight Video:	\$200 x ____ # of email blasts
On-Demand Webinar Sponsor - Spotlight Video:	\$100 x ____ # of sponsorships

LUNCHEON PROGRAMS

Date	Area	Exhibitor Sponsor	Add CLAC Upgrade	Attendee Table Sponsor
April 27	Camarillo	\$400	\$75	\$340
May 25	Camarillo	\$400	\$75	\$340
June 3	Santa Barbara	\$400	\$75	\$340
Aug 31	Thousand Oaks	\$400	\$75	\$340
Sept 23	Santa Barbara	\$400	\$75	\$340
Oct 26	Thousand Oaks	\$400	\$75	\$340
Nov 11	Santa Barbara	\$400	\$75	\$340
Nov 16	Thousand Oaks	\$400	\$75	\$340
Dec 14	Thousand Oaks	\$400	\$75	\$340

Centerpiece Sponsor* \$250 x ____ # of luncheons

*Preferred luncheon dates for Centerpiece Sponsor: _____

Pen Sponsor Jun - Dec 2021
\$600

MANAGERS' PROGRAMS

		Exhibitor Sponsor	Add CLAC Upgrade
August 12	Camarillo	\$400	\$75

BOARD LEADERSHIP DEVELOPMENT PROGRAM

Program Sponsor

October 2	Oxnard	\$250
October 9	Oxnard	\$250

Sponsor Levels	Total Spent
Platinum	\$6,000+
Gold	\$4,500
Silver	\$3,000
Bronze	\$2,000

Make the most of your membership by becoming one of our exclusive Platinum, Gold, Silver or Bronze sponsors and receive:

- Recognition at chapter events
- Company name in the Channels magazine (4 issues) and Membership Directory
- Company name on the chapter website (company logo at the Platinum and Gold levels)

To qualify for the Platinum, Gold, Silver or Bronze sponsor levels and receive these incentives, your marketing plan must be received by February 1, 2021. To complete your marketing plan, please fill out the forms on pages 17-20 and return with payment to the Chapter Office.

SPONSORSHIP FORM

VENTURA COUNTY DINNER PROGRAMS

Ventura County

August 5

Thousand Oaks

Exhibitor Sponsor

\$325

Literature Sponsor

\$100

CENTRAL COAST LUNCHEONS & DINNER PROGRAMS

Central Coast

June 17

Dinner • Pismo Beach

Exhibitor Sponsor

\$325

Literature Sponsor

\$100

September 16

Luncheon • Pismo Beach

\$325

\$100

November 4

Luncheon • Pismo Beach

\$325

\$100

HOLIDAY HAPPY HOUR

November 18

Happy Hour (Event) Sponsor

\$650

Managers' Registrations Sponsor

\$450

Centerpiece Sponsor

\$350

Hors d'oeuvres Sponsor

\$300

Prize Sponsor

\$100

COMMUNITY FAIRES

June 29

September 30

Event Sponsor

\$650

\$650

Grand Prize Sponsor

\$550

\$550

Attendee Bags Sponsor

\$450

\$450

Exhibit Hall Sponsor

\$400

\$400

Centerpiece Sponsor

\$350

\$350

Parking Sponsor

\$300

\$300

Exhibit Space—Premier Location

\$625

\$625

Exhibit Space

\$500

\$500

CHAPTER AWARDS DINNER

January 2022

Corporate Sponsor

\$1,500

Happy Hour Bar Sponsor

\$1,000 (3 available!)

Photo Booth Sponsor

\$1,000 (1 available!)

Casino Chips Sponsor

\$750 (1 available!)

Centerpiece Sponsor

\$750 (1 available!)

Attendee Gift Sponsor

\$700 (1 available!)

King Sponsor

\$500

Prize Sponsor

\$250

Table Sponsor Reserved Table of 10

\$1,100

Table Sponsor Reserved Table of 12

\$1,200

Event Tickets - Business Partners

\$125 x _____ # of tickets

CHAPTER MAGAZINE

Premium Placement Advertising

Inside Front Cover (8.5" w x 11" h) \$600 x ____ # of issues

Inside Back Cover (8.5" w x 11" h) \$600 x ____ # of issues

Back Outside Cover - Half Page Ad (7.5" x 4.75") \$600 x ____ # of issues

Full Page (8.5" w x 11" h) \$525 x ____ # of issues

Half Page (7.5" w x 4.75" h) \$425 x ____ # of issues

Quarter Page (3.5" w x 4.75" h) \$325 x ____ # of issues

Business Card (3.5" w x 2" h) \$175 x ____ # of issues

If advertising in Channels, please select:

Sending new artwork Same artwork as 2020

ANNUAL MEMBERSHIP DIRECTORY

Premium Placement Advertising

Outside Back Cover (4.5" w x 7.5" h) \$1,600

Inside Front Cover (4.5" w x 7.5" h) \$1,500

Inside Back Cover (4.5" w x 7.5" h) \$1,200

Divider Page (4.5" w x 7.5" h) \$1,400

Full Page (4.5" w x 7.5" h) \$800

Half page (4.5" w x 3.5" h) \$650

Business Card (3.5" w x 2" h) \$400

If advertising in Membership Directory, please select:

Sending new artwork Same artwork as 2020

Listings

First Listing Free with membership!

Additional Category Listing(s) \$100 x ____ # of listings

Includes additional listing in print directory and online service directory.

Please check (✓) which category(s) you would like to be listed under ►

CHAPTER WEBSITE

Ad Space

Premium Website Advertising \$960 per year

Service Directory Advertising \$720 per year

Your ad on additional service directory pages: \$300 x ____ # of additional directory pages

Listings

Service Directory – Premier Listing \$480 per year

Website Listing (in online service directory) Free with membership!

Additional Web Listings See Additional Category Listings above

Ad Tile Design (optional) \$50 per year

ADDITIONAL OPPORTUNITIES

One-Year Manager Membership Sponsor \$149

Manager Education Sponsor \$300

DIRECTORY CATEGORY LIST

Access Control / Gate Entry Systems
Accountants
Air Duct Cleaning
Architect / Civil Engineers
Asbestos / Lead Abatement
Asphalt / Paving
Assessment Collections / Liens / Foreclosures
Attorneys Specializing In Community Association Law
Attorneys Specializing In Construction Defect Law
Banks / Financial Services
Cleaning Services
Coin Operated Laundry
Concrete
Concrete Repair
Construction
Construction – Drains/V-Ditch, Retaining Walls/Hillside Repairs
Construction Management
Debris Removal & Recycling
Decking/Deck Coating
Disclosure Documents
Drywall Repair
Election Services
Electrical Contractor
Emergency Water & Fire Restoration
Fence & Railing
General Contractors
Gutter Cleaning
Insurance
Irrigation & Water Management
Janitorial Service
Lake & Pond Management
Landscape Maintenance
Laundry Room Equipment/Maintenance
Mailing Equipment - Supplies
Management Systems & Tools
Metering Products & Services
Mold Remediation
Paint Suppliers
Painting
Patio / Pool Furniture
Pavers
Pest Control
Pipe Restoration
Playground Equipment / Common Area Amenities
Plumbing
Pool Contractors, Resurfacing & Remodeling
Pool Maintenance & Repair Services
Pressure Washing
Reserve Studies
Roofing Contractors
Roofing Products
Security Hardware / Surveillance Cameras
Security / Patrol
Smarthome Technology
Stucco
Termites
Tree Services
Utility Audits
Water Damage Restoration
Water Proofing
Window Cleaning
Wood Replacement – Siding & Decking
Wrought Iron Fencing

SPONSORSHIP FORM

Marketing Plan

Items Total

TOTAL FROM PAGES 17	\$
TOTAL FROM PAGES 18	\$
TOTAL FROM PAGES 19	\$
Suggested CLAC Contribution (\$75)	\$
GRAND TOTAL	\$

Platinum \$6,000+

Gold \$4,500

Silver \$3,000

Bronze \$2,000

Contact Information

Company Name _____

Contact _____

Address _____ City, State, Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

Is this the contact information you would like as your listing in the membership and website directories?

Yes No (If no, please attach an additional piece of paper with the correct listing information.)

Keep my listings the same as last year

Payment Options

Check or credit card accepted. Please make checks payable to: CAI-Channel Islands Chapter.

Please check (✓) one of the following options:

ONE PAYMENT: I will send in the full payment by February 1, 2021.

TWO PAYMENT PLAN: I would like to make two payments (First payment due by February 1, 2021 and the second payment due by April 2, 2021.)

PAY PER EVENT: Please charge my credit card. Please invoice me. If you choose to pay with a credit card per event, the card will be charged 60 days prior to the opportunity and a receipt will be emailed to you.

Credit Card # _____ CVV Code: _____ Exp Date: _____

Name on Card: _____

Billing Address including zip code: _____

By signing below you agree to the following conditions:

Benefits, opportunities and applicable credits are subject to change without notice. Should an event be canceled, payment for the event shall be fully refunded. Neither the facility nor CAI shall be liable for failure to perform its obligations under this contract due to strikes, acts of God, or any cause beyond its control. Payments must be made according to the option you checked above. Any late payments will void the discount and you will be billed and required to pay for the difference; net 10 days. Prepayment is required to guarantee all sponsorships and advertising. Some levels of sponsorships are limited to a specific number. All sponsorships are on a first-come, first-serve basis. Cancellation of a contract will result in a \$50 administrative fee per event sponsorship or advertising opportunity if canceled before 90 days prior to the event or advertising deadline. No refunds will be given for sponsorships or advertising canceled after 90 days prior to an event or advertising deadline. Marketing opportunities are intended for the members of CAI-Channel Chapter. See page 3 for non-member pricing.

Signature: _____ Date: _____

Please return completed forms (pages 17-20) by February 1, 2021 to:

CAI-CIC | P O Box 3575 | Ventura, CA 93006
Fax 805-658-1732 | leah@cai-channelislands.org

QUESTIONS? Call the Chapter Office at 805-658-1438

2021

January

26 Chapter Webinar

February

11 Managers' Webinar

23 Chapter Webinar

March

4 Board Leadership Webinar, Session 1

11 Board Leadership Webinar, Session 2

18 Board Leadership Webinar, Session 3

23 Chapter Webinar

25 Board Leadership Webinar, Session 4

April

27 Ventura County Chapter Luncheon, Camarillo

May

5-7 CAI Annual Conference, Las Vegas, NV

13 Managers' Program, Camarillo

25 Ventura County Chapter Luncheon, Camarillo

June

3 Santa Barbara Luncheon, Santa Barbara

17 Central Coast Dinner Program, Pismo Beach

29 Community Faire, Oxnard

July

- Local Legislative Action Day – Date TBD

August

5 Ventura County Dinner Program, Thousand Oaks

12 Managers' Program, Camarillo

31 Ventura County Chapter Luncheon, Thousand Oaks

September

16 Central Coast Luncheon, Pismo Beach

23 Santa Barbara Luncheon, Santa Barbara

30 Community Faire, Westlake Village

October

2 Board Leadership Workshop – Sessions 1 & 2, Ventura

9 Board Leadership Workshop – Sessions 3 & 4, Ventura

15 Statewide Legal Form (sponsorship info at www.caionline.org)

26 Ventura County Chapter Luncheon, Thousand Oaks

November

4 Central Coast Luncheon, Pismo Beach

9 Santa Barbara Luncheon, Santa Barbara

16 Ventura County Chapter Luncheon, Thousand Oaks

18 Holiday Happy Hour, Westlake Village

December

14 Ventura County Chapter Luncheon, Thousand Oaks





PO Box 3575
Ventura, CA 93006
805-658-1438
Fax 805-658-1732
cai@cai-channelislands.org
www.cai-channelislands.org